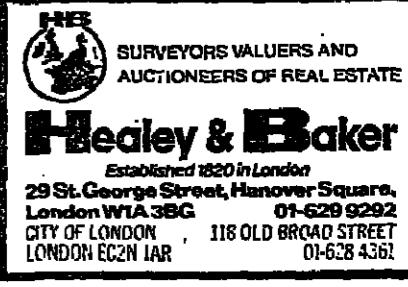


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No. 27,624

Monday July 31 1978

** 15p



NEWS SUMMARY

GENERAL

Delays cause airports chaos

The work-to-rule by French air traffic controllers has caused chaos and long delays at airports throughout Western Europe and the Mediterranean. In the UK, travellers waited for up to 24 hours for their flights.

At Orly Airport, Paris, several airlines asked for police protection after desk staff were mobbed by angry holiday makers.

The controllers, who are demanding higher pay, better working conditions and the right to strike, are to meet on Wednesday to review their action. The French Government has not yet made any move towards meeting the controllers' demands, nor to open negotiations.

Delays are likely to become even longer as a result of the controllers' decision last night to allow only one flight per hour to leave on any flight route. Back Page

Aquamarine offer

The future of the Guernsey cruise and supermarket ship *Aquamarine* will be decided today by the Belgian Government. It Belgium does not accept an offer to charge partial payment of VAT for goods sold on the ship, the *Aquamarine* experiment will either end or have to find new allies. Back and Page 22

Sun talks

The Advisory, Conciliation and Arbitration Service will try today to settle the journalists' pay dispute at the Sun, which has caused loss of seven consecutive issues. Page 4

Centrals promise

The centralised national currency in Belgium ended with a final declaration condemning attempts to split their currency but avoiding the central role of German and French currency intervention in Africa. Page 2

Lebanon move

Lebanese army and will head for southern Lebanon today to establish a state authority and security in the west of borderland. General Haddad said the deployment of regular troops was designed to solve the problem of terrorist sanctuaries who are operating with Israeli forces in a battle between United Nations and the pro-moslem guerrillas. Page 2

Balloon rescue

A French player rescued the two central climbers who crashed down about 100 miles from the French coast after failing to make the first unassisted unpowered flight across the Atlantic. Page 10

Tin economy

Corporation of Tin Ministers in London have agreed £1 billion in budget cuts. The Parliament has agreed that Royal Charters would be struck from their taxation. Page 4

Briefly . . .

£100m would be given to the British Government by the French government to help the French economy. Page 4

Labour MP Mr. John Lee says that trials involving racial issues should be heard by six white juries and six coloured juries. Dr. John Mackintosh, the Labour MP for Fife and East Lothian, died yesterday. Page 4

South Yemen will have a general election in November—the first since independence in 1967. Page 4

Pope Paul has been declared an honorary pilot by the Italian Air Force. Page 4

Two tons of hydrochloric acid were found in the sea when an American ship carrying 500 tonnes of the acid sank in Bremen Bay. Page 24

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FINANCIAL TIMES

Monday July 31 1978

** 15p

Alfred Herbert spends £10m aid in three months

BY ARTHUR SMITH, MIDLANDS CORRESPONDENT

The £10m cash injection given by the Government to Alfred Herbert, the State-owned company which is one of Britain's biggest machine-tool manufacturers just three months ago has already been spent, largely to meet outstanding debts such as a £1.5m tax bill.

The company has warned the National Enterprise Board, its main shareholder, that without corrective action the £5m overdraft facility at the bank will also be consumed before the end of the year.

However, the corrective measures will themselves put pressure on the company's already strained cash resources.

The cost of making redundant the 720 workers whom the company has already announced must be at least £2.5m per year.

Industrial action, which disrupted distribution of Herbert products would cause further substantial losses.

The company is believed to be negotiating an additional short-term loan with its bankers for up to £5.5m. Such a facility is seen merely as a safeguard to cover any purely temporary problems.

Sir John Buckley, the Alfred Herbert chairman, has declared many times in public that he would not borrow money to finance losses. He is likely to take a similarly tough line on the level of redundancy payments.

Alfred Herbert has achieved its overdraft to the limit when

the company has been provided much

success in recent weeks in stemming the cash outflow which in the early months of the year was assuming crisis importance.

The cause of the problems is the company's poor sales performance in the first six months of the year and the consequent build-up of stocks and work in progress.

The company has been the most notable victim of weak demand for machine-tools. Much of the industry is still working at only about 75 per cent capacity.

In addition to clearing the overdraft, about £1.5m went to Customs and Excise and the Inland Revenue to pay off of value added tax and pay-as-you-earn income tax contributions.

The NED was owed £1.2m interest on the stockpile borrowing, and a £1.5m loan from the Financial Corporation for industry was repaid.

The company is again eating into its overdraft, but more than £1 has been raised in cash in the past two months.

The more commonplace machine-tools in stock have been offered throughout industry at a discount in return for immediate cash payment. Purchasers have mostly been small engineering companies.

In the problem of stock and work in progress is being tackled from both ends through intensified sales efforts and reduction of bought-in materials and components.

The company had drawn its New Bid to halt spiral decline, Page 19

needed relief in April by creation of £10m of new equity capital. But within about two months the Government money had been used.

The main reason is that the renewed weakness of the U.S. dollar has created demand for sterling from overseas. The Bank of England has intervened regularly, particularly at the beginning and toward the end of the month, to restrain the consequent rise in sterling.

The pound has still risen so far this month by 3.5 per cent compared with the dollar, and by 1.6 per cent against a trade-weighted basket of other currencies.

Market estimates 10 days ago that there might have been an inflow of \$1b were considerably too high at the time, though they could now be slightly more realistic in view of subsequent intervention.

In any event the inflow in July seems to have been at least \$300m and possibly rather more. The official reserves figures, due to be announced on Wednesday afternoon, are unlikely to reveal as large an increase.

This is mainly because of forward transactions which delay the receipt of currency until later months. The published figures will be affected by repayment of overseas debt, possibly between \$200m and \$250m in July, less any new borrowing.

Forward operations may play a larger part than usual in July if the authorities decide that there are disadvantages in announcing too large an increase in the reserves in view of the impact this might have on boosting demand for sterling.

The Treasury and the Bank clearly want to avoid last year's position of almost a self-reinforcing rise in the rate.

The recent inflows contrast with outflows of \$3.17bn between early March and the end of June, when a deterioration in the current account of the balance of payments and concern over domestic monetary pressures led to unwinding of speculative position in sterling built up last autumn.

The published figures this year have been considerably affected by changes in net borrowing overseas by the Government and the rest of the public sector.

The repayment in 1978 of \$41bn, out of \$25bn due by 1985, has been undertaken or announced as part of the policy of spreading the burden of maturities away from the peak years of the early 1980s.

He said that the nationalised industry accounts controversy only emphasised the need for an agreed inflation accounting solution.

"We are coming to the stage when we must have something which everyone is going to follow."

The present position, with no inflation accounting standard and only a set of interim guidelines, was a hiatus period. "We have to reduce the hiatus as soon as possible."

Little attention had so far been paid to the inflation accounting problems of the State companies.

But initial thinking on his steering group had led Mr. Morpeth to suspect that the so-called gearing adjustment (the calculation by which companies apportion the extra costs of inflation between shareholders and providers of debt capital) was not appropriate to the nationalised sector.

An important factor was that the owners of the State industries and the providers of their debt were one and the same—the British public.

Mr. Morpeth conceded, however, that such reasoning raised questions about whether nationalised industries should deduct interest payments in calculating profit.

Lex. Back Page

Foreign currency inflow in July

By Peter Riddell, Economics Correspondent

THE UNDERLYING inflow of foreign currency into the UK in July has probably been easily in excess of £750m (£350m), but a smaller sum may be shown in the published figures for the official reserves.

Confirming this the Rhodesian

Central Operations Head-

quarters said that "self-defence

operations" had been launched

against the guerrilla forces led by Mr. Robert Mugabe.

Conflicting reports said that

there was "clear evidence" that

the Patriotic Front, the front

is seeking to disrupt Rhodesia's

internal agreement and prevent

the hand-over to majority rule

government at the end of this

year.

The statement makes clear that

there was "clear evidence" that

the Patriotic Front was now begin-

ning to work within Rhodesia.

There was also intelligence that other groups were showing every indi-

cation of co-operating with the

interim government.

It went on: "Self-defence

operations" had been launched

against the Patriotic Front.

This is the first publicly

acknowledged Rhodesian cross-

border raid since the establish-

ment of the Transitional

Government and the signing of

the March 3 internal agree-

ment to hand over to a

black majority rule on

December 31.

The last such raid announced

took place in December last year,

when Rhodesian forces claimed

to have killed more than 1,200

guerrillas in an attack on

Chimoio in Mozambique.

The official communiqué gave

no details of the scope of the raid

or of the bases against which it

WORLD TRADE NEWS

France & U.S. battle for \$500m Belgian arms deal

FRANCE and the United States are locked in a new battle to clinch a \$150m (about \$500m) deal for tracked M-113 armoured personnel carriers with Belgium.

The deal is for the sale of some 1,200 armoured personnel carriers to replace 25-year-old vehicles. The previous contest in Belgium ended in a U.S. victory when Britain, along with Holland, Denmark and Norway, opted for the American F-16 fighter against the rival French Mirage for their armed forces.

This time the U.S. equipment once again seems to have the edge, according to informed military sources, although no decision has been taken yet.

BRUSSELS, July 30.

The U.S. contender is the tracked M-113 armoured personnel carrier, the most widely-used vehicle of this type outside the Soviet bloc.

The possibility of the deal creating jobs in Belgium will play an important part in the final decision, expected to be taken by the Government in September.

France was reported to have offered Belgian companies co-production for the order and for 4,000 VABs already earmarked for the French Army.

The U.S. vehicles, if chosen, would be produced under licence in Belgium.

Reuter

Car industry output declines

BY ROBERT MAUTHNER

HOPES THAT the French car industry will chalk up another record production year now look as if they will be disappointed.

The latest figures, published by the Car Manufacturers' Association, show a sharp decline of production and exports in June and a more modest fall over the first six months of this year.

Large as the result of strikes in the state-owned plants, car production fell by 1 per cent to 270,195 in June, compared with the same month last year, and by 2.3 per cent to 1,659,430 over the first half-year, in against the same period of 1977.

PARIS, July 30.

Exports also declined by 11 per cent to 137,223 in June and by 8.3 per cent to \$38,629 over the six-month period. Thanks to large stocks, however, the domestic market was less affected by the strikes than exports, and new registrations rose slightly by 1 per cent in June and 0.3 per cent over the first six months on a year-to-year basis.

The already depressed truck and van sector also suffered from the Renault strikes. Production of commercial vehicles, up to six tonnes, fell by 8 per cent in June, and 1.6 per cent over the half-year, in against the same period of 1977.

The picture for heavy trucks, buses and tractors of more than six tonnes, on the other hand, looks somewhat brighter. Production went up by 4.8 per cent in June and 0.5 per cent during the first half-year, while exports rose by an encouraging 10.9 and 27.4 per cent, respectively. But new registrations of heavy trucks, buses and tractors dropped by some 10 per cent both June and the first half of 1978.

Fall in world chemical profits

BY KEVIN DONE, CHEMICALS CORRESPONDENT

CHEMICAL COMPANIES worldwide have suffered falling profitability in the face of reduced demand, weak prices and rising costs.

Only Du Pont of the 15 largest chemical companies showed increased profits last year, according to a survey carried

out by Chemical Age magazine. Dow, also of the U.S., which has headed the league as the world's most profitable chemical company for three years, has slipped to second place just ahead of Imperial Chemical Industries.

Hoechst, which tops the list, had sales last year of some \$10bn. ICI's sales of \$8.25bn represented an 11.3 per cent increase on 1976, as good a performance as any among the world's top 10 chemical companies.

Among the major oil companies with a significant involvement in the chemical industry, Royal Dutch/Shell emerges as the 12th largest chemicals company followed by Exxon in 15th position.

Hoechst spent most on research last year at \$445m, followed by Bayer and Du Pont.

June '78 May '78 April '78 June '77 prev. year base year

	June '78	May '78	April '78	June '77	prev. year	base year	% chnge over	Index
Holland	119.9	120.0	119.8	116.0	3.4	1975=100		
UK	197.2	195.7	194.6	182.6	7.4	1974=100		
W. Germany	145.9	145.6	145.0	142.9	2.1	1978=100		
Italy	132.4	131.3	129.9	118.0	12.2	1974=100		
France	198.9	197.4	195.8	182.5	9.0	1970=100		
	May '78	April '78	March '78	May '77				
Japan	123.2	122.5	121.2	119.0	3.5	1975=100		
Belgium	127.0	126.8	126.7	121.7	4.4	1972=100		
U.S.	193.3	191.5	189.2	180.6	7.0	1967=100		

followed by Bayer and Du Pont.

Russia and Pakistan in steel pact

By David Setter

MOSCOW, July 30.

As possible compromise could be to split the order between American and French companies.

The possibility of the deal creating jobs in Belgium will play an important part in the final decision, expected to be taken by the Government in September.

France was reported to have offered Belgian companies co-production for the order and for 4,000 VABs already earmarked for the French Army.

The U.S. vehicles, if chosen, would be produced under licence in Belgium.

Reuter

IN A strong defence of Japanese

trade policy, a leading British industrialist asserts that the rest of the world ought to be prepared to reallocate its resources in response to Japan's superior efficiency in some branches of manufacture.

Prof. G. C. Allen, Emeritus Professor of Political Economy at London University, also warns that restrictions on Japanese imports are likely to encourage illiberal trends in international commerce and retard recovery from the world recession.

High quality

"The exceptionally fast expansion of Japan's exports in the past three years can be ascribed largely to the more general recognition of the high quality of her industrial products and to the growing efficiency of her manufacturing organisations overseas," Prof. Allen says in a study published by the Institute of Economic Affairs.

The study, *How Japan Competes: A Verdict on Dumping*, points out that Japan's success is based firmly on its industrial efficiency relative to that of other countries during the last 20 years.

Although British and Western manufacturers had in the past made justifiable complaints about Japanese import controls and subsidies to domestic producers, these have both been largely removed.

"Indeed, Japan relies far less on subsidies to sustain her industries than Britain," the study

Japanese trade policy supported

BY LORNE BARLING

IN A strong defence of Japanese

adds, suggesting that few British

companies have displayed the Japanese efforts to smooth the path for British imports.

It is the consumers who have been the chief beneficiaries of

Japan's industrial efficiency and their enterprise in foreign markets.

It is they who would

suffer most from further restrictions by institutional reforms and the restoration of an economic and political environment favourable to enterprise."

However, Professor Allen also

points to the problems Japan is facing, due to its success in outstripping others in industrial productivity. For example, some

Japanese industries such as

textiles, which cannot compete with the high technology industries in performance, are now

in retreat.

Restrictions

People who favour import restrictions seemed to assume that unless the threatened industries

were protected, the resources displaced from them will be unable to find employment elsewhere in the home economy.

"In the light of this obstruction and other similar experiences, the Japanese may be forgiven for supposing that Britain's industrialists are about

since she has rejected one of the most obvious remedies."

Admittedly these imports had been in a narrow range of products, but to restrict their entry further would have only a small effect on output and employment in Britain while it would deprive consumers of desired products.

Such a policy would, almost certainly, result in a large trade surplus.

Moreover, the almost hysterical comments over Japanese activities were remarkable in that imports from Japan in recent years made up less than 3 per cent of Britain's total imports and less than 4 per cent of the EEC's.

Admittedly these imports had been in a narrow range of products, but to restrict their entry further would have only a small effect on output and employment in Britain while it would deprive consumers of desired products.

Such a policy would, almost certainly, result in a large trade surplus.

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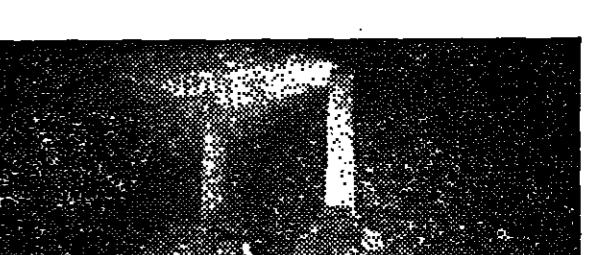
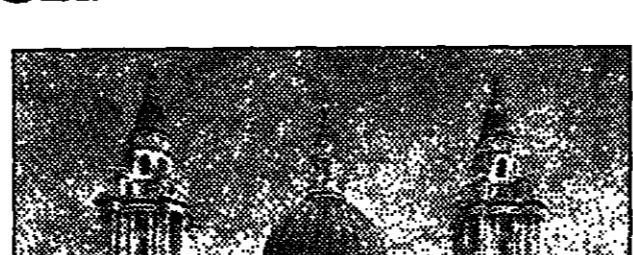
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This week, the following buildings are staging exhibitions of our products.



ONE YEAR AFTER RE-ORGANISATION

Price Commission in search of independence

THE NEXT 12 months could see the Price Commission taking a more independent stance with government. That, at least, is the impression Mr. Charles Williams, chairman of the commission, would like to create.

A man with well-developed political antennae, he is clearly aware that, in a run-up to a possible General Election, it is unwise to be too closely identified with a single industry, particularly when one of them feels that his organisation has too much power to intervene in private industry.

He believes that, with one year's experience under its belt, the commission has the competence and credibility to take on issues such as labour productivity, which it has mostly managed to avoid so far.

There is room for the commission to do more work in the policing of mergers once they have taken place according to Mr. Williams.

Few will celebrate the re-organised Price Commission's first birthday this week. The Tories will not—it their leader Mrs. Margaret Thatcher's description of it as a "Star Chamber with Mafia-like powers" is anything to go by.

Mr. Roy Hattersley, Prices Secretary, may stand by the system of price controls introduced last August, but there are those in his party who describe the commission's attitude as "wet".

Industry regards the commission as, at best, a waste of time and, at worst, as a threat to profitability.

In private, some industrialists are less harsh, saying that a commission investigation might help them get their point across to workers or Government.

Rather more admit that the commission is the least of its worries. Unions do not seem to have been particularly interested in the commission.

Mr. Williams is aware that the commission has not made many friends. Some Government departments have tried to see it off like sheep dogs protecting a flock from a stray dog.

He maintains that the commission has achieved much in the last year, and that, provided its powers are not shorn, it will

come into its own over the next two or three years.

There were bound to be teeth problems. Many commission staff were used to the mechanistic approach of the old Price Code and were uneasy with discretionary powers given to it last year.

Some early reports, such as those on the fuel cost adjustment factor in the electricity industry, were too closely identified with a single industry, particularly when one of them feels that his organisation has too much power to intervene in private industry.

Mr. Williams has always seen the commission's role as a long-term one.

Though in favour of merging it with the Monopolies Commission, he believes that it is essential that the Price Commission's powers should be retained—preferably without the numeric profit safeguards which he feels.

Others feel that, on the metal box, disclosed as the commission's unwillingness to get involved too early in the question of labour

Efficiency. But Mr. Williams feels that the commission's negligible impact on inflation over the last 12 months—just under half the reports have resulted in any kind

of commitment by the companies involved to restrict prices.

He has always seen the job more in terms of improving industrial efficiency than in cutting prices.

Improving efficiency through price control is not going to be a quick process. In November, Mr. Williams talked of a ten-year programme.

In the last year, he has been confronted with the problem of what the commission can do if it finds a company to be inefficient.

It could hardly broadcast a company's financial problems but it could perhaps be more outspoken about the quality of management.

Whichever party wins the next election, it is likely that the commission will eventually lose its separate identity.

Mr. Williams, a Labour Party supporter, is obviously aware that chances of the commission retaining its powers within a merged Prices and Monopolies Commission would be greater under a Labour Government.

For the moment, he is keeping out of party politics in public.

Mr. Williams' conception of his job has evolved over the past 12 months, but his basic belief that lack of competition is one reason

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Building and Civil Engineering

£12½m plus for Laing

CONTRACTS TOTALLING more than £12½m for a hospital block, dairy and industrial estate have been awarded to John Laing Construction.

In Dudley, 418 bed hospital block for the new Dudley General Hospital in Bushey Fields Road is to be built under a £10m-plus contract awarded by the West Midlands Regional Health Authority. This will be of precast and in situ concrete with cladding mainly of glass-

reinforced concrete panels. The scheme will also involve constructing a new medical gases compound, resiting pathology laboratories, plus engineering work and landscaping.

Work has just started on a new film production plant and office for Kirby and West, Leicestershire's main dairy. The new milk and cream processing plant in Richard III Road will replace the present head office in Western Boulevard, a quarter

of a mile away, when it is completed next year.

Under a £1.5m contract from the British Steel Corporation, the company is to provide the infrastructure for an industrial estate on the site of a former steelworks in South Lancashire.

Work there will include the construction of a 14-mile access road, four and surface water sewers, and the installation of electricity, gas and Post Office services to the new development.

Road work for Mowlem

WENT COUNTY Council has awarded a £2.5m contract to John Mowlem to build phase two of the Sandwich bypass in East Kent.

The contract calls for the construction of a 24 ft wide single carriageway, 3.5 miles long, on the west side of Sandwich linking the A356, A37 and A388. This is intended to relieve the flow of traffic travelling between Margate, Deal and Dover, and of the large volumes of traffic generated between Sandwich and the coast.

The road will be of flexible blacktop construction and have a 13 ft wide paved edge strip. Work includes the building of four roundabouts and three

bridge structures. The main structure will be a 90 ft long 115-ft span viaduct over the River Great Stour. Work is due to start at the end of August and take two years.

A second road contract, worth £200,000, awarded by the City of London, involves resurfacing Tower Bridge. This includes re-decking and resurfacing of the lifting bascules. The work will be carried out during weekend possessions of the bridge and will start in September with completion anticipated next spring.

Mears £2m jobs in UK

FIVE CONTRACTS together valued at over £2m have been won by Mears Construction. The first three jobs are for

method of reducing heat loss is through exhaustive tests to minimise heat escape from walls and began its search for the ideal cavity wall insulating material.

It came up with the polystyrene bead, which it claims provides a high level of cavity insulation and, most importantly, preserves the original function of the cavity by permitting a limited amount of air movement through it.

Eljay believed most existing insulation methods were vulnerable to shrinkage and fissuring and absorbed potentially damaging water. After tests, which began in 1976, it concluded that the polystyrene bead carried no such disadvantages and was extremely easy to introduce to the walls in question.

John Stanfield, a director of the company comments: "The beads are inert and when blown into the cavity serve to enclose completely small obstructions such as brick ties, ventilator ducts and pipework. They cannot shrink, settle or crack and do not have to set. In addition, they will not support, absorb or carry water."

Eljay began with the assumption that the most cost effective product to help meet a demand that Eljay has put DRI-FIL into 800 local authority homes for Aberdeen District Council.

The product, guaranteed for 30 years, is claimed to be up to 30-40 per cent cheaper than mineral wool but 20 to 30 per cent dearer than foam. It will cost, says Eljay, between £20 and £30 for the average three-bed detached home but will save up to £80 in fuel costs.

According to Mr Stanfield, "We expect DRI-FIL sales in the first year to reach between £350,000 and £500,000 and our growth will only be restricted by our ability to cope with demand." Higher building standards in every type of construction will demand ever-increasing levels of insulation and we think we have found a product to help meet a demand."

MICHAEL CASSELL

Cooked meat plant

A CONTRACT valued at over £1m for the construction of a two-storey building at Outwood, near Wakefield, Yorkshire, for the manufacture of cooked meats has been awarded to Miller Construction, Wakefield, by Associated Dairies of Leeds.

Production and storage areas will be on the ground floor with office, toilet, canteen, laboratory and plant equipment on the first floor and in a single-storey building

for gas mains and service laying.

Construction is scheduled for completion in mid-June 1979.

Ipswich, Colchester, Chelmsford

its new £2.5m sewage treatment

Biggs Wall contracts top £6½m

Pipeline construction and mains and services work worth nearly £3m is to be carried out by Biggs Wall and Co. under two contracts awarded by Eastern Gas.

The first is the Cambridge/Huntingdon A604 pipeline diversion scheme involving the construction of over 19km of 200 mm and 150 mm coated seamless lined pipe. This is valued at about £400,000 and is to be completed within 12 weeks.

The second contract, worth £1.6m, involves a two-year period

for gas mains and service laying.

Construction is scheduled for completion in mid-June 1979.

Ipswich, Colchester, Chelmsford

its new £2.5m sewage treatment

and neighbouring town areas and works at Totnes, Devon, is to use oxygen-based activated sludge process. This major development is due to be started later this year.

The latest work, coupled with other recent awards—including a two-year period mains and service laying contract in the first of its kind in the UK, supplied by BOC.

The delivered volume of gas at the works is 1.65 tonnes a day, which meets the sewage treatment plant's requirements of about 1.5 tonnes of oxygen a day. BOC is also providing support liquid oxygen, a combined supply package stated to be unique in this country.

In all, the SWWAs is spending £7m on new sewers, diverting existing sewers in Totnes and the surrounding area, a new sewage treatment works and a flood alleviation scheme in Totnes.

The new sewage treatment plant is being constructed by Wimpey Unox and will allow for second phase of Brown and

Water's projected population of 26,000 Jackson's development at Priest-

with room on site to develop and

lease for a further 13,000.

An oxygen-based system was chosen because of the smaller accommodation. A similar capital investment involved and design and build package for other advantages are the minimal 100,000 square feet of space at

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The Executive's and Office World

EDITED BY CHRISTOPHER LORENZ

Nicholas Leslie reports on a Paris-based venture capital company which has plans to expand its international operations

CHRISTIAN MARBACH
approaches venture capitalism with a deceptive zeal. Asked why he concentrates on such a risky business in preference to safer areas of financing he replies in an almost vague way that it is "more interesting" — and, anyway, one should try and make the effort."

But his outwardly mild manner belies a tenacity and sharpness (very noticeable when it is he who is asking the questions) which has helped to spearhead the creation during the last five years of a group of financing companies, lead by Sofinova S.A., throughout Europe and in America. It is a dedication fired by the research he carried out in 1971-72, which convinced him that an institutional venture capital system, based broadly on American practice, could work in Europe.

Enthusiasm

His enthusiasm for backing innovative people and companies is clearly spreading across national boundaries and level of losses is unclear, but perhaps his most ambitious Christian Marbach is quick to plan at present involves a like high inflation and down-wider European market to be turned in home and overseas exploited. Towards this end markets — that have made his talks are taking place between Sofinova, of which Mr. Marbach is managing director, Technical Development Capital (the venture capital subsidiary of Britain's Industrial and Commercial Finance Corporation) and Deutsche Wagnisfinanzierungs-Gesellschaft (WSG), the German venture capital concern which has the backing of some 27 major German banks.

Although these talks are at the very early stage, Marbach amounts realised are poor in appears to view them as the key comparison with those available

A capital contribution from France

to the next major step in his just a few years back.

Marbach says that four years ago he was able to sell Sofinova's shareholding in a company for around eight times cash flow, whereas these days only three to four times is being achieved.

Sofinova is still able to get seven times cash flow for its American investments, which perhaps explains Marbach's vide additional financial back-

ments in five years, and now has designed partly to bring back a portfolio of around 50 investments.

Marbach's policy is to agree a minority investment in a small when trying to agree the basis of their investments have a familiar ring for British counterpart. The French entrepreneur, says Marbach, is an intensely private person who is reluctant to give up any equity in his

his experience of American attitudes which, he says, are more "seed capital" investments.

Entrepreneurs there where it has provided around these areas harbour potential for considerable innovation in product and technique, although to date its investment record is modest — only Frs 4.25m (about £500,000) having been invested.

Sofinova, formed four years ago, concentrates on the public works and construction industries. It has decided that these areas harbour potential for considerable innovation in product and technique, although to date its investment record is modest — only Frs 4.25m (about £500,000) having been invested.

Finally, there are Sofinova Nederland, a Dutch offshoot with local partners which theoretically aims to invest in any European country apart from France, but which is rather inactive, and Sofinova Spain, where Sofinova has essentially a management role, with finance being provided by local banks and industry.

Sofinova's future activities are dependent upon a number of factors. A key one is whether talks with the French Government about getting special loans will be successful. Sofinova is what is known as a *societe financiere d'innovation*, a status introduced by law in 1971. This allows its shareholders to amortise half the equity they invest, but as Marbach points out, this does not mean more money for Sofinova itself. He hopes for recognition of this by the government and for some money to follow.

This would clearly help Sofinova considerably. After suffering some heavy losses in its early stages it moved into profit by realising investments. But with its ability to sell equity stakes curtailed by the poor economic environment, it must be more difficult to realise sufficient funds each year, so maintain an investment programme.

Attraction

One of the major attractions Marbach sees in American venture capitalism is both the general attitude to it there and the greater market for new products. He contrasts this with the difficulties experienced in launching products in France, particularly if they are technologically advanced and need a big market. It is impossible, he says, to sell such products to the French Government and public corporations and this stops innovation getting off the ground (such thinking is to be found among many financiers in the UK).

Two other active offshoots of Sofinova are Sofinindex and Batinnova. The former, launched just two years ago, invests solely in companies with high export potential. It is providing what is essentially development capital and has al-

SOFINNOVA'S INTERNATIONAL SET-UP

SOFINNOVA S.A. (FRANCE)

Invests venture and development capital in innovative companies

Sofinova S.A. (France)	Sofinova International	Sofinova (Spain)	Sofinova Nederland BV	Sofinindex (France)
Invests in public works construction companies	Uses French funds for investments in the U.S.	Invests in partnership with Spanish banks and industrial companies	Dutch-based but has brief to invest in all European countries except France	Invests in export-oriented companies

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The right terms for aid

BY HUGH O'SHAUGHNESSY

"IT'S WHAT I would call collective colonialism," said the charge d'affaires of a country which shall remain nameless yesterday at lunch. Now the charge d'affaires is a wise and perceptive man whose acquaintance I value very highly though we differ on political issues. He is not given to Latin hyperbole and I always take what he says with the utmost seriousness. He was talking about the process through which the developed countries are more and more dictating the conditions under which they lend money in the developing world and he was, as always, talking sense.

"That's quite right," added the man from Whitehall, "but it's inevitable, and the case of Zaire has proved it. The economy of that country is in such a mess no foreign government is going to risk its taxpayers' money with the administration in Kinshasa unless there's some reasonable hope of influencing internal policies towards reasonableness."

"Yes," said the charge d'affaires, "that's all very fine but, leaving the special case of Zaire apart, why should we developing countries take what the international financial institutions and your governments say as gospel? We want to run our own affairs in our own way."

"No one is stopping you running your affairs in your own way but don't necessarily expect our help if you don't take our advice," countered the man from Whitehall.

Assistance

I have quoted this exchange because I think it typifies well an issue which is going to be debated even more hotly in the future than it has been in the past.

It is of course the case that for years past many politicians and economists in the poorer countries have rallied against the terms imposed by the International Monetary Fund in exchange for its credits. They have argued—and in the case of Peru, for instance, still argue—that the deflationary policies imposed by the Fund are unrealistic and unfair.

The argument, however, is getting much wider than the policies of the Fund and is embracing a great range of financial transfers from the money which flowed from Portugal to assist the case of Premier Mario Soares to the special facilities which

Reasonable

The refusal of Soviet assistance to Allende was a major contributory factor in the fall of his government and is no doubt weighing heavily on the mind of Mr. Burnham today.

An example of Western thinking is given in the case of the Caribbean where under the newly agreed credit facility, which is administered in close collaboration with the International financial agencies in Washington, recipient countries have to undertake to give reasonable opportunities to private business. What is "reasonable" is decided in the last instance by the international financial agencies.

The fact that a debate is going about the legitimacy or otherwise of the richer countries imposing conditions when giving aid to the poorer ones is in my view a very positive development.

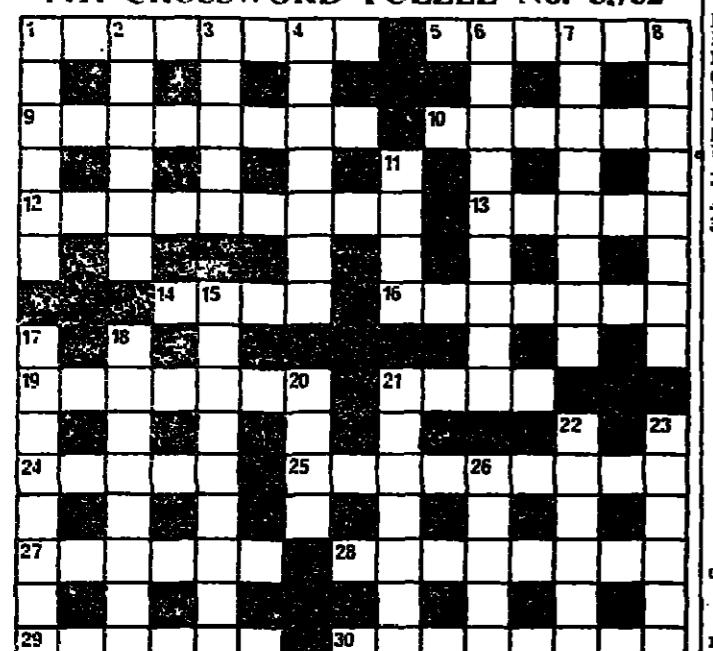
Given that some conditions are bound to be attached to any transfer of resources between two governments I am keen that what reasonable men would consider to be the best set of conditions are agreed on at once and the recipients of aid I certainly don't want any tax money to go to support the economy of Slovakia if I know that the President of Slovakia, already a millionaire several times over, has the right under local law to 51 per cent of shares in any enterprise which benefits from foreign financial assistance with his economy minister having a right to a further 25 per cent.

But while conditions should be agreed which would stop this sort of thing, conditions should not be imposed which effectively give countries the choice of doing nothing without assistance or accepting a regime of austerity which could only be enforced as a punishment. There must be a middle way, based on an understanding of the recipients' need by the donors and on the realisation by the recipients that they must convince not merely governments but the electorates who give the money that it will be well spent.

7.20 The World of Jacques Cousteau. 8.10 Weathermaster. 9.00 News. 9.25 The Monday Film: "Baxter" starring Patricia Neal and Britt Ekland. 11.05 Mr. Speaker. Sir! (portrait of The Rt. Hon. George Thomas, MP). 11.25 The Spinners sing songs. 12.05 am Weather/Regional News. All Regions as BBC-1 except the following times:

Wales—1.30 pm Pili Pala. 5.55 Wales Today. 6.30 Headline. 12.05 am Weather and Weather for Wales. Scotland—5.55 pm Reporting Scotland. 12.05 am News and Weather for Scotland. Northern Ireland—4.15 pm Northern Ireland News. 5.35 Scene Around Six. 12.05 am Weatherman. 12.05 am Night Class. Loughshiders—travelling through Lough Erne. 12.25 am Weather for Northern Ireland. 5.55 pm Look East. England—5.55 pm Look East.

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Yet another lame duck

THE SLOWDOWN in the both the Royals and the India growth of world trade has and Millwall groups of upstream created a new threat to employment hopes in many countries period. us as well as exacerbating the difficulties which various industrial sectors have been a passing problem or if they have arisen suddenly and unexpectedly and efforts to restore their competitiveness had not been previously made, such a decision might be excusable. But none of these qualifications apply. The docks concern have been losing trade for years. A combination of technological change, in this instance containerisation, and the development of modern facilities downstream at Tilbury — overmanning, restrictive labour practices, and inter-union rivalry has made it impossible for the PLA to offer traders the service and the price they expect and are able to obtain elsewhere.

Where the threat to employment genuinely appears to be temporary and there is a real and early prospect of a company regaining viability, a case might be made for the grant of state financial assistance to help tide the company over its difficulties, provided always that such aid is used in ways which promote rather than hinder its adaptation and provided, too, that the aid is given only when and for as long as it is necessary.

Slow response

This is not the first time the PLA has breached the question of closure. It was persuaded to keep open the Royals group two years ago on the promise of a Government-guaranteed loan and trade union offers of improved working practices. The improvement has not materialised and the losses upstream docks have incurred have drained funds which should have gone into investment in the rest of the port. The changed circumstances as latest reprieve is hardly likely to alter the prospect. Even if efficiency were to improve cut of all recognition, the upstream docks would need to attract almost 50 per cent more traffic to become profitable.

It may be said that another reprieve is necessary in order to avoid damaging the plans to bring new activities to London's dockland. But as an article on this page indicates, the plight of dockland has been made a good deal worse than it need have been by the slow bureaucratic response of officials at both local and national level. The need to act could be perceived years ago but it is only relatively recently that policies have begun to be adapted. This Government has talked a lot about the need for greater efficiency. Yet it has invariably decided to provide the PLA with sufficient finance to save presented with a chance.

Dr. Soares in trouble again

THE REMARKS of Portuguese politicians should not always be taken at their face value. After his dismissal from the Premiership by President Eanes at the end of last week, Dr. Mario Soares, the Socialist leader, proclaimed that his days as Prime Minister were permanently over. He has now agreed to go on running the country, at least on a caretaker basis, and the chances are that he will be back again in the future. Sr. Freitas Do Amaral, leader of the Conservative junior partner in Dr. Soares's coalition, first announced that he had no intention of bringing down the Government, and then withdrew from it, making it virtually inevitable that President Eanes would initiate a Governmental crisis by dismissing Dr. Soares.

Elections

Both party leaders seem to have gone rather further than they intended. Dr. Soares wants to remain Prime Minister and does not want to precipitate early elections. Nor does Dr. Freitas Do Amaral. His blunt challenge to Dr. Soares was inspired by fears that he might be overtaken on his right by the newly reorganised Social Democrats, who have been launching sharp attacks on both Dr. Soares and President Eanes from the opposition benches. Sr. Freitas Do Amaral's Conservatives felt they could no longer afford to muzzle their genuine resentment at the Socialists' land ownership and health policies — both far too left-wing for their liking.

It is not a good moment for who have long called for an opening to the left, is politically impossible. The mood of country is on holiday and not the country is moving to the taking politics too seriously for right, and Dr. Soares does not the next few weeks. The in any case want to do anything Government still has to compromise his democratic credentials on the international front. If he were to try to carry on with a minority Government, an important on with a minority Government, \$300m American loan is due to with no understanding with any to be signed in 10 days' time, and other past he could be brought the Government hopes to open in a vote of confidence EEC entry negotiations in the from one moment to the next.

THE DOCKLANDS to the east of London represent the "largest single area of urban development in Europe today and the largest that has arisen in London since the Great Fire in 1666."

These were the breathtaking terms in which a planning report published exactly two years ago viewed the scale of a £2bn development strategy to regenerate one of the most complex areas of inner city decline in Britain.

The report itself, the London Docklands Strategic Plan, was greeted with immediate rejoicing in the streets of East London. There had been other reports through the years and none had been able to overcome the central problem — the fact that policies of successive governments had persuaded or compelled industry to move elsewhere.

In more recent months, however, there have been signs of a slight awakening of confidence. Not only did the Inner Urban Areas Bill is designed to remove the institutional barriers to industrial development in areas like the docklands and to revive both the economies and living standards of the inner cities.

But this confidence — trade unionists and local authority leaders from East London have stressed to the Government during a frantic campaign mounted over the past three weeks — could not withstand the loss of the Royal group of docks. Dozens of interest groups in East London were mobilised to resist the Port of London Authority's attempt to close the Royals next year and the Government's announcement, expected early this week, to retain the docks will be greeted with relief throughout the community.

The fight to save the Royals has been based upon far more than the loss of several thousand jobs in the docks and related industries which it would have involved. At the heart of the campaign — and the reason why it has involved groups with no direct employment interest — has been a fear that the image of East London, struggling to reverse decades of decline and attract new employers to the area, simply could not stand the loss of such a major part of one of its basic industries.

A complaint frequently heard in the docklands boroughs is that people in other parts of Britain — and for that matter other parts of London — do not fully appreciate the importance of industry to the area. Unlike many other suburbs the East London boroughs are not primarily dormitories sending commuters to white-collar employment in Central London.

About two-thirds of the male population of the docklands boroughs of Tower Hamlets, Southwark and Newham are in manual jobs compared with less which things are deteriorating. half this number will be available within the designated 5,300 acres and it is intended that the remainder will be provided elsewhere in the five boroughs.

The Strategic Plan for tackling such problems was produced by the Docklands Joint Committee, a body appointed by the Government in 1974 on which the Greater London Council and the boroughs of Greenwich, Lewisham, Newham, Southwark and Tower Hamlets were represented.

In its report the committee described the background to the problem in these words: "East London, and particularly docklands, grew up about the same time as the older industrial areas in the Midlands and North of the country. During the last war it was the most heavily bombed civilian target in the country. Since then, apart from the more insidious decline in population, many docks closed in quick succession. Now it has all the symptoms of decline of the older urban areas of the country, many of which have long since been recognised as needing special help towards improvement."

The signs are not just unemployment statistics, which are only the tip of the iceberg and do not fully reflect the economic state of the area because it is part of a larger conurbation. The signs are the overall economic, housing, transport and environmental state of docklands and the docklands boroughs.

The area defined as docklands in the Strategic Plan consists of 5,300 Thames-side acres in Newham, Tower Hamlets, Southwark, Lewisham and Greenwich — the bulk of it in the first two of these boroughs to the north of the river. It was envisaged in the report that 76,000 new jobs must be provided. Land for less than £100 per acre will be available within the designated 5,300 acres and it is intended that the remainder will be provided elsewhere in the five boroughs.

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FINANCIAL TIMES SURVEY

Monday July 31 1978

A risk of doing too much

By Roger Matthews
Cairo Correspondent

THERE ARE days, stumbling through the wrecked pavements of Cairo, pushed and jostled by the pressing mass of Cairenes, prey to open manhole covers, unfiled trenches, noxious pools of water, suicidal motorists, street sellers, moneychangers, oppressive heat and choking dust, when the future of Egypt seems at best obscure.

"There are days," said President Anwar Sadat in 1974, "in the lives of nations that cannot be measured in units of time, but are measured in terms of the horizon they open up, the ideas they inspire, and the resolutions they inflame."

For Egypt's nearly 40m population, being added to at the rate of almost 1m every 12 months, crammed into the 5 per cent of the country that is habitable, with a literacy rate of just over 40 per cent and a seriously provoking the gross national product of \$310, hope must in

the Egyptian army rather than to the abilities of Henry Kissinger, an reduced the myth of Israeli military invincibility, restored enough pride to make peace in the broad, often sweeping, Carter. Mr. Sadat similarly negotiations a serious option, lines of policy, but is irritated by the anxiety of and raised the possibility of by details and application. For American diplomats, that he being able to free the country an essentially conservative man could swiftly achieve peace with Israel if he was negotiating from part of its crippling who draws his inspiration from Defence Minister Ezer

Egypt's former economic model village, the breadth of Mr. Weizmann or with opposition having run out of both steam Sadat's actions have been im-

leader Shimon Peres, instead of credibility, not just because pressive.

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1973 should never be underesti-

publicly-owned, centrally down in the President's mind to

Egypt

In his Middle East peace initiative and his attempts to reform Egypt's political and economic systems, President Sadat has attempted much. This Survey assesses his success so far.

Today the opportunities directed, for both peace and economic and heavily bureaucratic system advance have rarely seemed into one that is open to market influence before the 1952 door" economic policy. But brighter, and nor need they any forces and has a flourishing revolution and those "centres of try to question Mr. Sadat about longer appear mutually exclusive. However, they are both dreams of a western-style private sector. Politically he supporters) that tried to oust him after he succeeded President Gamal Abdul Nasser in 1970.

Within the Arab world the leaders of countries that opposed his visit to Jerusalem are characterised as "the mad bedouin" (Colonel Gaddafi of Libya) or as "pygmies and dwarfs." When, in February, Cypriot national guardsmen cut down 15 Egyptian commandos trying to storm a hijacked plane at Larnaca Airport, it was President Spyros Kyprianou who bore the brunt of bitter personal attack, and relations between the two countries have still not been restored.

Economic matters perhaps through lack of personalidade who tends to see problems and successes in highly personal terms. Thus the close and vital relationship with the U.S. was

second was the 1973 Middle East interests, strengths and weaknesses of President Sadat in terms of "my dear friend

Canal the Egyptian army rather than to the abilities of Henry Kissinger, an reduced the myth of Israeli military invincibility, restored enough pride to make peace in the broad, often sweeping, Carter. Mr. Sadat similarly negotiations a serious option, lines of policy, but is irritated by the anxiety of and raised the possibility of by details and application. For American diplomats, that he being able to free the country an essentially conservative man could swiftly achieve peace with Israel if he was negotiating from part of its crippling who draws his inspiration from Defence Minister Ezer

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inefficient a couple of hundred people, to term opportunities made available to those who exercised some ability by the much-feted "open door" economic policy. But

revoluntion and those "centres of try to question Mr. Sadat about

power" (shorthand for Moscow overall economic policy and he

foreign exchange.

The credit for the at least temporary removal of this major constraint must in large part go to Dr. Abdel Moneim el-Kaisouny, who quit as Deputy Premier in charge of the economy earlier this year. The conflict between Dr. Kaisouny and Prime Minister Mamoud Salem appears to have been the predictable one of economic

need measured against what is considered to be political expediency. International anxiety over Dr. Kaisouny's departure has not been entirely dispelled, although a further three-year \$720m IMF extended fund facility has been negotiated, albeit linked to ever more specific reforms such as

increase to trim inflation, unify exchange rates, raise domestic interest rates more in line with international levels and control Government spending, especially in relation to subsidies.

At the first meeting last year of Egypt's main international creditors, the Consultative Group for Egypt arranged under the auspices of the World Bank, the Government received total aid pledges of more than \$5bn. This year the U.S. alone

will contribute \$1bn—an indication that it is not the total amount of foreign support that

is Egypt's problem but rather the ability to use the money efficiently and according to an agreed set of priorities. The difficulties experienced by aid

(the Tax Bill). Mr. Sadat has decided to sweep the lot away and then rebuild virtually the same ingredients in similar but outwardly different form. He is to launch and head a new party that will inevitably enjoy a substantial majority, while also encouraging the formation of another couple of parties that will be primarily Egyptian and will reflect only a slight left- or right-wing bias. At the same time a Code of Ethics is to be drawn up to govern behaviour in all walks of public life. The result, Mr. Sadat hopes, will be moderate and responsible Parliament, a more substantial popular power base for himself, a democratic model that can be displayed proudly to the rest of the world, and perhaps even membership of the Socialist International for the majority party leader.

Although Mr. Sadat has emphasised that his position as "Father of the great Egyptian family" will not be jeopardised by his decision to form a political party, there is no doubt that it will bring him down into the day-to-day controversy much more emphatically and force him to take more immediate responsibility for Government failures. Furthermore, and perhaps more threatening to the President over the longer term, the Parliament will more decisively not represent three important trends in Egyptian political life: the conservative Wafd, which dissolved itself recently

Angered also at the unruly in protest at the President's behaviour of the People's "anti-democratic" actions, the Assembly (Parliament) and its Marxist and Nasserite Left, slowness in passing legislation which while numerically small

CONTINUED ON NEXT PAGE

EGYPT'S OPEN DOOR POLICY
Has a great deal to offer.....

Egypt is now a favourable place for profitable and rewarding private investment. Our Investment Law No. 43/1974 offers:

Tax holidays for 5 years, with possible extension of up to 15 years. Guaranteed prompt remittance of capital and transfer of profits. Guarantee against expropriation or nationalisation.

Exemption or deferral of payment of customs duties on capital assets, imported construction material and necessary components for your project.

Tax exemptions on salaries. Complete freedom from local taxes for projects established in the Free Zones.

Freedom of restrictions, duties and taxes for all imports and exports entering or leaving the free zone areas.

Egypt is a member of World Bank's International "Convention for the Settlement of Investment Disputes with the Nationals of other Countries," in addition 14 Bilateral agreements have been concluded with other countries to provide protection for foreign investment in Egypt.

THE ECONOMIC SCENE

For four years now Egypt has been going through unprecedented economic changes. Under the Open Door Policy the Government has sought to create a new structure. The establishment and expansion of a parallel market for foreign exchange, the reduction of exchange restrictions, the reform of the banking laws, decentralisation of economic decision-making and the increased participation for the private sector, have been major steps.

The inflow of foreign, private and public investment, the increasing Suez Canal dues, increased exports of manufactured goods, plus growing receipts from petroleum exports, tourism and expatriates are all positive factors in the economic scene. Priority attention has been given to modernisation and expansion of the economy's infrastructure. Port facilities, tele-

communications and transport, public utilities and urban housing are all being improved by major projects currently underway.

Egypt has also invested heavily in manpower development. The industrial labour force is estimated at 1.2 million, half of them employed by the private sector. Ample labour with practical industrial experience is one of our main assets.

INVESTMENT OPPORTUNITIES

In considering investment proposals, priority is given to projects which will add to Egyptian technology, promote exports, encourage tourism or reduce the need to import basic commodities.

Almost all fields of investment are welcomed. However we recommend the following areas:

Agricultural projects including land reclamation, fruit and vegetable production, animal and poultry feed mills and fisheries development. Industrial projects including building materials, food processing, mining, metallurgical, engineering

and electronics. Tourist projects including hotel construction, tourist villages and recreation areas development.

PROGRESS SO FAR (Table below)

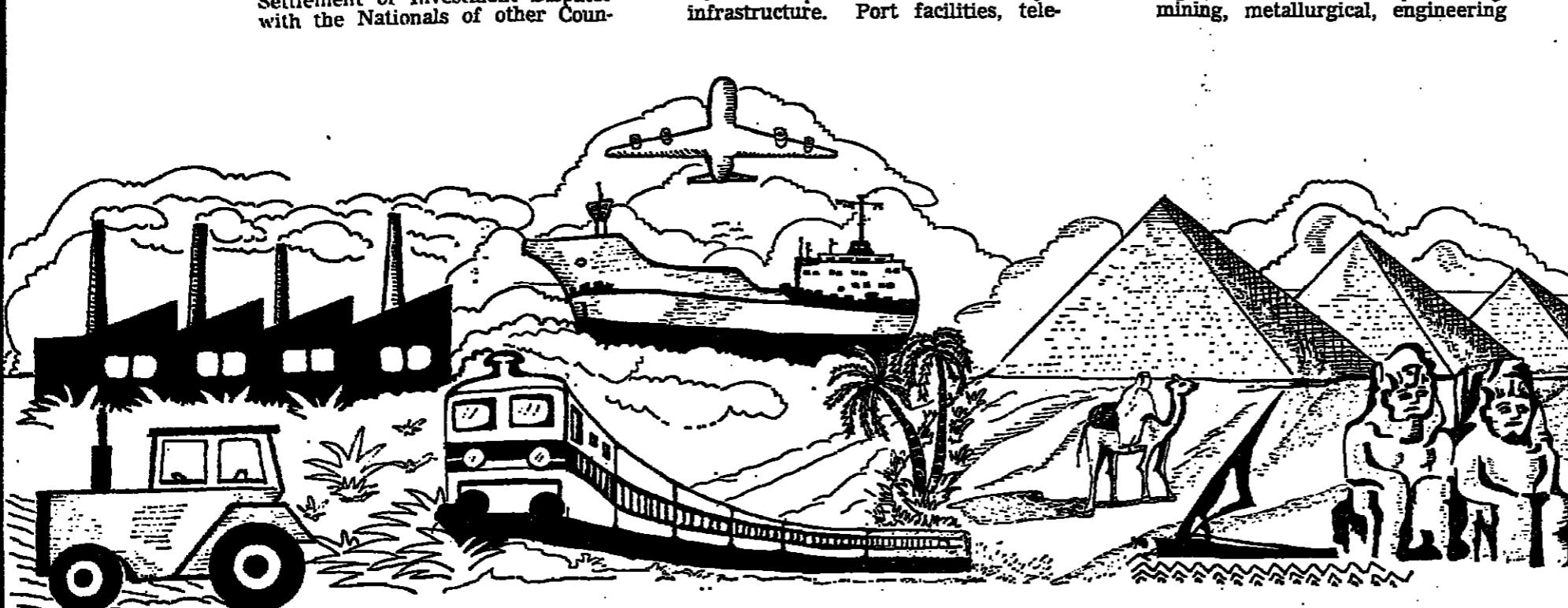
THE INVESTMENT AUTHORITY

The Investment and Free Zones Authority is the competent body responsible for granting the privileges specified in the Investment Law to newly established projects. We have the right people in the right place at the right time. Their intimate knowledge of Egyptian business conditions equips them with a reservoir of up-to-date advice from which you can always draw. So come and talk business in Egypt through:

INVESTMENT AND FREE ZONES AUTHORITY

8, Adly St. Cairo,
P.O. Box 1007 Cairo.
Tel: 902645
923677
934349
Telex: 92235 INVST UN &
348 GAFEC UN.

Inland, Public and Private Free Zones Approved Projects (Value in £.K. 1980)					
	Number	Capital			Total
		Local C.	Foreign C.	Total	Investment
1. Inland Projects	26	1,670.2	1,697.30	3,367.50	1,697.30
2. Banks and Banking Institutions	24	323.49	72.40	111.00	311.60
3. Tourist Projects	52	782.72	508.79	1,291.51	530.81
4. Housing Projects	21	114.97	87.12	212.00	234.77
5. Transport Projects	17	238.66	120.27	359.13	128.82
6. Chemical Projects	12	102.04	102.04	204.08	102.04
7. Agricultural Projects	22	241.10	209.92	514.09	207.87
8. Contracting Projects	23	62.03	87.48	139.51	125.91
9. Education and Training Projects	1	—	28.00	28.00	89.98
10. Textile Projects	22	89.17	87.03	176.20	87.03
11. Food and Beverage Projects	10	44.40	56.09	100.49	57.19
12. Chemical Projects	20	212.55	211.78	424.33	211.78
13. Manufacturing Projects	25	220.88	177.00	397.88	177.00
14. Building Materials Projects	10	26.82	23.08	49.90	9.60
15. Metallurgical Projects	23	55.04	133.27	188.31	36.10
16. Pharmaceutical Projects	2	38.81	38.22	76.07	34.51
17. Mining Projects	3	7.09	24.29	31.38	31.38
Total	421	446.86	970.12	1,416.98	970.12
Public Free Zone Projects					
1. Cairo Public Free Zone	22	515	207.86	721.01	222.89
2. Alexandria Public Free Zone	27	94.02	82.66	176.68	91.68
3. Port Said Public Free Zone	27	142.3	147.16	319.45	139.04
4. Port Said Public Free Zone	115	530.1	500.25	1,030.35	500.25
Total	231	1,272.7	2,866.53	4,139.28	2,220.17
Private Free Zone Projects					
1. Cairo Private Free Zone	22	26.02	206.92	322.94	41.00
2. Alexandria Private Free Zone	53	42.00	126.70	168.70	102.68
3. Port Said Private Free Zone	4	12.4	206.45	218.77	33.03
Total	83	60.42	350.07	410.49	75.68
Grand Total					
Total	724	421.67	1,571.63	1,993.31	300.61



Our ancient ambassadors would be proud of us.

Five years ago London saw what was to prove to be one of the most exciting and popular exhibitions ever staged in Europe.

Displayed in the British Museum, the treasures of Tutankhamun were to stimulate the imaginations of all who saw the exhibition. An interest in Egypt, dormant in the minds of countless men, women and children, was stirred by the breath-taking beauty of the boy King's golden mask, and the fabulous wealth of riches embodied in the artefacts recovered from his tomb.

In all, over one-and-a-half million people queued to see Tutankhamun in London. At any one time there might be a wait of as much as eight hours before visitors could gain admission to the Museum. Even on the very last day of the exhibition's phenomenal and unprecedented run, people were still hoping to gain admission, only to be turned away as the doors closed for the last time.

Now such scenes are anticipated in cities throughout the United States of America. In Washington DC, where the exhibition's tour began, it has been as popular as it was in London. And, in New York, where the Metropolitan Museum of Art published a specially commissioned illustrated volume priced at \$35.00, Tutankhamun so caught the public's imagination that the first edition of the book was sold out in a matter of weeks.

Thus, the first of Egypt's 'ancient ambassadors' has done much to rekindle interest in a country whose history goes back to a time when, over 3,000 years before the birth of Christ, Egypt, under the rule of the mighty Pharaohs, gave the world a culture and civilisation which has seldom been matched for its achievements and its grandeur.

An ambassador for the future

Today, while the memory of Tutankhamun still lingers on in Europe, fostered by the boy King's enchanting good looks and the fascinating tragedy of his all-too-short life, a second 'ancient ambassador' is abroad, maintaining interest in a land which, while mindful of its past, now looks forward to its future.

Rameses II, whose treasures have been on display in Paris, was one of the last great warrior Pharaohs of Egypt. A man of immense energy, he was the author of the plans to build the magnificent temples at Abu Simbel. Now moved to a new site, beyond the reach of the rising waters of the Nile as they gather and fill behind the Aswan High Dam, the temples stand as testimony to a culture and a way of life which, for centuries, has been an example to the world.

Growth for the next decade

In the last few years, Egypt has begun to re-build again.

The Government has been pursuing an 'open-door' policy designed to rehabilitate the country's economy and re-establish the country's wealth following the events of 1973. At the same time, positive initiatives have been, and are being, made by President Sadat and his Government towards the positive realisation of permanent peace, based on justice, in the Middle East.

This 'open-door' policy aims to encourage foreign investment in Egyptian-based projects with a view to augmenting the efforts being made on a domestic level.

Where once much of Egypt's industry was in public ownership, a system of management by objectives and results is slowly being introduced as more and more industrial control passes into the hands of individual companies. Free to make investments in renovation and modernisation, companies are also being given the power to determine their own levels of production, and their own prices. In the agricultural sector, producer prices are being brought more closely into line with international prices, at levels which provide incentives and rewards for farmers.

Similarly, various projects are under way to deepen and widen the Suez Canal with a view to increasing Egypt's involvement with world trade. At the same time, work is in progress to construct tunnels under the Canal to make a closer link between the Nile Valley and Sinai, in order to achieve the rehabilitation of the Egyptian Peninsular.

These moves are seen as essential to Egypt's long-term growth. They represent a firm step in the right direction, a move towards achieving a progressive growth pattern stemming from Egypt's own efforts as well as from the introduction of foreign investment encouraged by the 'open-door' policy.

New projects under way

Industry is the strong backbone supporting the national economy. It is the sector most capable of meeting the greatest aspirations for social and economic development.

Among the new industrial projects initiated recently, one of the largest is the aluminium complex at Nag Hammadi. It began operating in April 1977, producing 100,000 tons per annum.

Similarly, as part of the integrated plan for economic and social development, a substantial investment is being made to extend the scope of Egypt's iron and steel industry. It is estimated that the total production of the iron and steel consortia will reach 1,558 million tons when current developments are completed.

Other projects in hand include the exploitation of the Baharia oasis and the expansion of the country's lime-stone quarries and dolomite industry.

Many other projects await implementation, all of which will contribute to the breadth and scope of Egyptian industry, to the benefit of the country's people and her national economy.

Making the desert grow

Egyptian farmers were among the first to practice organised agriculture. Through the ages this expertise and knowledge has been developed, nurtured as it is by the natural gifts of an equable climate and the life-giving waters and fertile soil of the Nile Valley.

Now Egypt is transforming barren desert into productive farmland. The rock-strewn, dry, sandy areas of the Western desert, once fertile and productive, are again becoming lush, green fields. The desert is being given new life. Numerous reclamation projects are in hand to prepare the neglected land for cultivation, production and permanent residence.

The most exciting of these projects is at Tahrir Province where water was discovered 150 feet beneath the Sahara. Between 1960 and 1969 alone, nearly one-and-a-half million acres of land were reclaimed. Families and experienced farmers, backed by modern machinery and scientific expertise, moved into the area, and now raise wheat, beans, sugar cane, lettuce, strawberries, citrus fruits, radishes, squash, beets, corn, barley, artichokes and other crops.

Again in the Western desert, 100 miles from Luxor and the Valley of the Kings, another reclamation project is taking place. A region that has seen rain only once in 100 years is being converted from an infertile crescent of unproductive wasteland into a food-growing area of several millions of acres. This 'New Valley', which runs parallel to the Nile, was one of the most fertile areas of the world during the time of the Pharaohs. It was once inhabited by 8,000,000 people.

Extremely rich in natural fertilizers, the soil in this reclaimed area now produces crops of rice, corn, barley and alfalfa. Co-operative farming, cattle and fish breeding programmes complement plans to develop industries in an 8,000,000 acre area rich in proven reserves of gold, iron, phosphates and coal.

A reflection of history

When, in 1922, Lord Carnarvon asked Howard Carter what it was he could see as he peered into Tutankhamun's tomb, Carter replied: 'Wonderful things. I can see wonderful things.'

Today, fifty-five years after their discovery and thousands of years since they were made, the 'wonderful things' from the boy King's tomb are still a fascination to the world. Their brilliantly executed craftsmanship and design alone belie their age, giving evidence of Egypt's majestic achievements as a nation in the forefront of almost every aspect of cultural, political and economic thought.

And, as the patterns of world trade change, as the features of the earth's face alter with each passing generation, the treasures of Tutankhamun and Rameses II remain immutable as 'ancient ambassadors' for a country which, with its forward-looking outlook and strong sense of purpose, is committed to a programme of growth and development the Pharaohs would be proud of.



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EGYPT IV

The peace initiative

AMID THE brief euphoria in Cairo last November there were a few people involved in the execution of Egypt's foreign policy who had already, in their minds, made peace with Israel. President Sadat's trip to Jerusalem was for them the confirmation of a process that had started when the 1973 October War with Israel had ended. Egypt had restored not just its pride but that of the entire Arab world. The memory of the 1967 humiliation was finally buried.

The cost to the country and the immensity of the effort involved led these people to the conclusion that it should never again be repeated. If Egypt could not make peace then it was going to face economic disaster, serious internal political tensions with the threat that implied to the moderate and liberalising policies of President Sadat, and, finally, it would have to seek a rapprochement with the Soviet Union as the only country in the world with the potential willingness to supply the ever-more sophisticated weaponry needed to fight another war with Israel. Israeli attitudes since Mr. Sadat launched his peace efforts in November have not altered these people's views of Egypt's future, nor probably have they altered those of Mr. Sadat.

Embarrassingly for these Egyptian doves, or realists as they would say, much the same reasons have been advanced by Israeli hawks to advocate a continuing hardline policy that they believe will force the Cairo Government to moderate its demands and eventually sign a separate peace treaty. Opponents of Mr. Sadat inside Egypt, who remain firmly wedded to the late President Gamal Abdul Nasser's pan-Arabism, are predictably amused at the failure so far of the talks with Israel to produce results. But while they recall their predictions of eight months ago that Mr. Sadat's visit to Jerusalem would produce nothing, they do admit to some surprise and even greater amusement that—in their words—"the Israelis should be so stupid as not to realise that with a few kind words and a couple of conciliatory gestures they could have taken Egypt out of the conflict for years." Their parallel bitterness at Mr. Sadat for the serious divisions they accuse him of having caused in the Arab world is only tempered by the confidence they now feel that the President is utterly committed to a barren policy that must eventually bring his downfall.

Indeed there can be little doubt that Mr. Sadat is going to stick with his policy, although

changing its focus and drive in this fundamental assumption which stated "that there must be a resolution of the Palestinian problem in all its aspects. The problem must be resolved to the legitimate rights of the Palestinian people and enable the Palestinians to participate in the determination of their own future." In practical terms this means that Mr. Sadat will continue to insist that a solution to the Palestinian problem is central to any Middle East settlement, but that it could involve a long period during which a Palestinian entity was firmly linked with international guarantees to Jordan. Yet even this move away from the fundamentalist position espoused by Mr. Sadat during his address to the Israeli Knesset in November has not been enough to suggest that the gulf that divides him from Mr. Begin can ever be bridged.

To some extent this might be seen as making a virtue out of necessity, but it does reflect how Mr. Sadat has recovered his balance after the bitter disappointment of being forced to the conclusion that it was going to prove impossible to do a deal with Mr. Menahem Begin.

Significantly there was no mention of the occupied Golan Heights or Syria in the Egyptian peace proposals unveiled a month ago.

So irritated is Mr. Sadat by these Arab "pygmies" as he describes the members of the five countries which actively opposed his initiative, that he no longer appears to care what their attitude is. His only real hope lies with King Hussein of Jordan, who has avoided condemning Mr. Sadat's visit to Jerusalem and is understood to be seeking the support of the United States administration, by his undoubtedly strong position on the world stage, by the divisions within the Israeli Cabinet, by the weakened of the Jewish lobby in the U.S. and by some indications from Israel (such as the Peace Now movement) that people there are beginning to understand the degree of the Government's isolation. Mr. Sadat can choose to think that Mr. Begin's days may be politically numbered. Thus Mr. Sadat accepted the U.S. invitation to the London talks between Mr. Kamel and the Israeli Foreign Minister Moshe Dayan, even though he saw very little chance of progress being made. The only limiting elements in Mr. Sadat's studied display of "reasonableness" may be domestic attitudes and especially that of the military, plus the opinions of its key creditors in the Arab world, essentially Saudi Arabia.

Continued strong links with the United States are a critical part of this strategy, even though Mr. Sadat may be disappointed by the administration's unwillingness to exercise "real" pressure on Israel and the doubts that some Egyptian officials express privately about the sharp divisions in the Arab world. The Saudis were reportedly at the Arab League meeting in Cairo to have been among the fiercest advocates of stern action against South Yemen, a policy fully supported by the Egyptians.

It is therefore difficult to find any pressing external cause for Mr. Sadat abandoning his peace efforts, and there is no real evidence either that the Egyptian public or military are easier to resume a confrontation with Israel. Mr. Sadat has already skilfully shed a degree of responsibility for the peace initiative by declaring repeatedly that it is no longer his exclusive property, "but it belongs to the whole world and is in the hearts of all those who love peace." Thus, he is saying, even if Anwar Sadat personally wished to renounce his further contacts with Israel, he would be forbidden it. It is a role of great attraction to man, and perhaps a nation, brought up over the Soviet Union's long-term intentions in the region will eventually lead to more sustained American pressure on Israel.

Gesture

The recent decision by 16 members of the Arab League to freeze all political and economic links with South Yemen was

more than a gesture of disgust at the Aden Government's involvement in the murder of the North Yemeni President. It demonstrated the fear of some Arab governments at possible encirclement by Soviet client states. Mr. Sadat's well-known anti-Soviet sentiments have been increased by events in Ethiopia, Afghanistan and South Yemen, feelings that are echoed by Saudi Arabia and other Arab states in the Gulf. Such anxieties are thought likely to ensure Saudi Arabia's support for Mr. Sadat and will be more than enough to balance the doubts that existed in Riyadh over the attempts to reach an agreement with Israel. Upset though they are over the sharp divisions in the Arab world, the Saudis were reportedly at the Arab League meeting in Cairo to have been among the fiercest advocates of stern action against South Yemen, a policy fully supported by the Egyptians.

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Foreign banks move in

FOREIGN BANKS were the first and quickest to respond actively to President Sadat's change of economic policy after the October, 1973 war, and since 1975 has been the fastest changing sector of the economy. Teething troubles still remain—some structural ones and others—the product of infrastructural inadequacy—but in just three years foreign banking has become an integral part of the foundations as well as a symbol of the new economy.

The newly established banks, with some exceptions, have been minimally involved in investment in the productive sectors of the economy. They were swiftly drawn to trade financing and the service sectors, which prosper despite the broader uncertainties of Egyptian development. This trend has been the subject of spasmotic criticism over the past year in the Egyptian Press and Parliament, but bankers defend themselves strenuously, pointing out that they, as much as anyone, would appreciate an increase in sound lending and investment opportunities.

Development of the foreign and banking community has created something of a paradox. New banks are criticised for failure to invest in the economy but are prevented from full active competition with Egypt's four nationally-owned banks. The public sector banks lost their monopoly position as bankers for public sector companies, they would stop making the huge profits they now make. They are unable, as the Government had hoped, to compete loan for loan, service for service. If the Government moves to protect them from competition implicit in regulations it will create an impression of back-tracking on the open door policy.

Egypt now has 34 newly licensed banks established and operating under investment law number 43 of 1974. The total of establishment including representative office and other financial and investment institutions is more than twice that figure. The past year has seen a fresh spate of bank openings after a

consolidation period following the initial flood in 1975-76. This coming is this problem enough but there is also the question of the linkage with the bank branches in Alexandria and Port Said, which are to all intents and purposes isolated from the capital as far as telephones are concerned. A small consolation is the low cost of internal telex, which enables at least one bank to maintain an open line from Alexandria to Cairo (when the line works) for a cost which is a fraction of the commercial value of the link.

The communications situation is so desperate that banks cannot yet genuinely offer full international services. One problem is that, according to the finding of a foreign expert, most of the telecommunications system in Cairo is not earthed in the normal sense of the word, and the earth wires are frequently used to receive return signals. This floating earth system means that telexes, when they work, are periodically garbled, a nightmare where money transactions are concerned.

Last month a prominent advertisement appeared in the Egyptian papers, placed by five leading banks which had the misfortune to share a single building which fell victim to a worker's axe through the cable on a nearby building site. The banks simply apologised for their inability to offer banking services while lines were down. This unprecedented action was taken partly to inform clients of the crisis and partly to shake the Government into action.

The irony was that the banks had anticipated the imminent destruction of the junction box by digging and flooding and had vainly invested a considerable sum to have it moved before the nearby building work began.

Only two of Cairo's well-established joint venture banks have pushed hard into investment in productive manufacture. Misr Iran Development Bank and Cairo Barclays International, whose hoped-for interbank foreign currency clearing system is the loan portfolio. Cairo Barclays International, whose

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EGYPT - BAHRAIN - QATAR

TRINIDAD - ST. KITTS - FRANCE

CONTINUED ON NEXT PAGE

EGYPT V

The 'open door' policy

IN THE four years since President Sadat introduced the "October Working Paper," which was named after the October War of 1973, his policy of a political and economic opening with the West has survived the onslaught of political criticism from without and within, resistance from the entrenched public sector bureaucracy, serious reversals because of price riots in January 1977 and, for Sadat, the exasperating success of native chauvinism and national inertia in failing all attempts to speed up the process of change.

The "open door" policy has in an astonishingly short period wrought a complete change in U.S. foreign policy. Washington is now totally committed to the success of Sadat's Egypt and survival of his policies. Egypt has become the largest recipient of non-military aid from the U.S., getting more each year than total disbursements for Latin America. During the process, which coincided with Egypt's worst externally generated economic crisis, most of the Western world has become committed to his general line and Arab donor states have developed and maintained economic support despite distaste for his political gamble in visiting Israel.

Large-scale productive investment has so far failed to appear, but the aid pipeline has just come on stream and marginal improvements in infrastructure are just beginning to make themselves felt. Administrative changes are still needed, but the Government has been willing to adapt Egypt's investment law, responding to shortcomings pointed out by foreign investors. This year's finalisation of implementation regulations for the amended law has prompted some businessmen to say that a true investment climate is starting to impose itself for the first time.

Changes resulting directly and indirectly from the open door policy have transformed the banking sector, a series of monetary reforms have swept through Egypt. First, a parallel rate of exchange for the over-valued Egyptian pound was introduced to encourage tourism. The scope of this parallel market was extended to the banking sector, a series of policy associated the two events.

Liberisation was introduced when Egyptian wheat import requirements were rising rapidly. World wheat prices soared, as did the cost of other essential commodities. This each year, while the actual trade deficit and exchange rate was adjusted upwards towards the black market rate so a larger and larger portion of foreign transactions were carried out at the end of 1973 to \$5.9b at the end of 1976.

The most dangerous point came when Arab and Middle East aid donors began to hold back. The problem of channeling funds into Egyptian investment climate has improved.

Twenty six foreign oil companies have signed agreements to explore for petroleum both on and offshore. Thirty four foreign banks have established operations of one kind or another under Investment Law 43, and a host of other banks and other companies have opened representative offices in Cairo. The Suez Canal has been cleared and opened, and 73 ships a day are using the reopened waterway. Tourism has blossomed despite the total inadequacy of the infrastructure to handle visitors comfortably.

A large number of Egyptians have left to work abroad, something which previously was not freely encouraged.

Principles

The Government has passed Investment Law 43, covering the broad principles for foreign companies to operate in Egypt. It has passed a banking law, which was quickly taken advantage of. In June, 1977 it passed Law 32 which amends Law 43 and improves it. This law was the direct result of a report from the joint U.S.-Egyptian business council, which analysed the investment climate and identified a series of problems. The most serious, an anomaly which obliged companies to import investment funds at one exchange rate and export at another disadvantageous rate, was changed in the new law.

Together with development of the banking sector, a series of monetary reforms have swept through Egypt. First, a parallel rate of exchange for the over-valued Egyptian pound was introduced to encourage tourism. The scope of this parallel market was extended to the banking sector, a series of policy associated the two events.

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While structural and administrative changes were slow to have any effect on the daily lives of the Egyptian people, the period was characterised by a trail of unfulfilled targets, missed goals, broken promises and unfulfilled plans—even President Sadat at his most optimistic did not anticipate the width of which the U.S. economic assistance would materialise.

Since 1976 the main difficulty with U.S. aid has been handling disbursement. The inadequate physical and administrative structure was to blame. At the end of 1976 Egypt had spent only \$307m of available American assistance leaving \$675m unspent. In 1977 \$310m worth of assistance was absorbed, leaving \$606m in unspent obligations from Washington. Despite this absorption failure the aid pipeline was coming on stream. There were improvements in power generation, transport and storage facilities. Purchase of 1,600 buses for Cairo, Alexandria and intercity routes was the most noticeable benefit. Apart from road transport a long list of infrastructure projects from railway stock renewal to vocational training projects have been started.

The great difficulty in analysing the effects and development of the open-door policy stems partly from its implementation during the worst economic crisis Egypt has known. Not unnaturally critics of the policy associated the two events.

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development seemed insurmountable. The Gulf Organisation for Egyptian Development, set up in 1976, saw most of its money diverted into balance of payments support. Then Saudi Arabia and the U.S. forced Egypt to bow to the demands of the IMF, which itself was at first unable to adapt its ideological brand of capitalism to the peculiarities of the economy. The result was the January, 1977 riots caused by the Government's attempt to impose an ill-thought-out package of subsidy cuts.

Last year aid donors forced a measure of external management on President Sadat with the creation of the Consultative Group for Egypt, in which the World Bank began to chair a group of international creditors and interested parties. Only then were Arab aid donors satisfied that their money was not being frittered away. Continued support, despite opposition to President Sadat's negotiations with Israel, is a measure of both confidence and political necessity.

The most significant single development in the foreign investor debate about Egypt was when the joint U.S.-Egyptian business council put forward recommendations for changes in the investment law.

In 1978 a study, edited by a senior employee of Chase Manhattan Bank, whose President David Rockefeller is personally trusted by Mr. Sadat, analysed the main investor complaints and made specific recommendations. The result was law 32 of 1977 amending Investment Law 43.

The three important changes are: removing the single largest obstacle to the import of investment capital by permitting foreign companies to transfer funds at the parallel rate of exchange instead of the official rate; strengthening and clarifying provisions for tax holidays; making some provision for Egyptian private investors to benefit from Law 43.

Confirmed

Many foreign businessmen

Some still point out what they see as ominous signs.

Three important changes have taken place. Cairo airport is an unrecognisable model of efficiency compared with three years ago. The administrative mafia of Alexandria port still prevails, however. Marginal improvements have occurred in roads and the telecommunication system, but railways and telephones remain appalling. A World Bank study showed that 50 per cent of freight trains scheduled in Egypt never get on the track because of defective rolling stock. A private study of the phones showed a 26 per cent dialling success rate in Cairo, which seems high.

Public sector reorganisation has produced success stories like Egyptair and the Delta Company, which makes white metal products and machinery, both of which have generated more foreign currency than they can absorb immediately—but has shown no signs of reviving ailing industrial monsters of industry like Helwan Iron and Steel Plant and Nag Hammadi aluminium works, which seem hopelessly uneconomic.

Effects of political debate have also been felt in the field of tax reform, which is widely thought to be the most important outstanding item of economic reform. Three years of discussion produced a consensus on tax reform based on four points. First, moving from indirect to direct taxes by redesigning the system. Second, reviewing import duties on products for the rich classes to show sensitivity to visible differences in consumption. Third, introducing capital gains tax to draw revenue from vastly increased asset values. Fourth, reforming the agricultural tax system, which is based on rental land values, and bringing untaxed cash crop farmers into the tax net.

Somewhere in the formulation of the tax reform law which recently passed through the People's Assembly, internal politics were not given sufficient consideration. After all the preparation, opposition from powerful circles to certain provisions was too strong and the President rejected the law.

M.T.

Foreign banks

CONTINUED FROM PREVIOUS PAGE

joint general manager Mr. Had access. Last year's issue of how the public banks main- Gavin Green is one of the few \$200m of development bonds. tain their position. Last year's foreign managers with a serious most of which was taken up by reorganisation of public sector understanding of development banks, was the first attempt to companies making them semi-autonomous by the creation of semi-banks. The role of banks in Third World countries, has concentrated on foreign bankers had another legitimate explanation for their failure to make local placements. It has been boosted enormously by its removal from the Arab Boycott list two years ago. The low interest and high reserve requirements.

When one joint venture bank approached cotton co-operatives with the offer of finance, it was refused on the grounds that money had to come through the traditional sources. Investigation with the Central Bank clarified the matter and permission rates have been so low that they are quite out of tune with international trends. The Central bank complained that foreign joint venture banks did not make interbank placings locally, but it insisted that they conform to the 20 per cent reserve requirements. A banker pointed out that for every \$100,000 placed \$20,000 would bear no interest, thus requiring commensurately higher interest on the \$80,000 left. Finally responding to foreign bankers on April 1 this year, the central bank waived reserve requirements on inter bank placing, thus enabling foreign joint venture banks to place money locally.

In the background is a strong defence being put up by the big four, who fear they cannot face open competition with the new banks. On this subject one banker said "for us it's Catch 22. We are criticised for not investing in the economy. But we are not allowed to compete with the big four."

A crunch is obviously looming where the Government has to decide whether or not to remove this contradiction. The problem is that development of local banks (their modernisation and improvement) has not taken place at the speed which was hoped.

In 1976 banks were released from Egypt's salary restrictions. It was intended that a cross fertilisation of methods and personnel between the old banks and the new would result not happened. The big four are less efficient than ever.

All the outflow from the over-manned local banks is of the best personnel choosing better conditions, salaries and working climate in new banks. One newly established bank reportedly took 14 top employees from the National Bank of Egypt. It will take many years for efficiency to be gained. The big four local banks is that during spring the central bank's 20 per cent reserve requirements are waived as the nationally owned banks yield considerable influence and may fight a considerable holding action to prevent their position.

M.T.

ADVERTISEMENT

SUEZ CANAL For All Ages

On June 5, 1975 President Mohamed Anwar El-Sadat declared the re-opening of the Suez Canal for world navigation, in order to perform its mission of linking up ends of the world. The President said:

"The son of this good earth, who dug the Canal, with sweat and tears, to be a link between continents and civilisations, then crossed it with the souls of his blessed martyrs to spread peace over its banks, re-opens it anew for navigation, making of it a channel for peace and an artery for prosperity and co-operation between all peoples."

From this date and up until now, the Suez Canal plays a great role for the prosperity of the whole world and protecting the world economy against the losses it has been suffering during the period of closure from 1967 to 1975. The report of the United Nations Conference on Trade and Development, held in Geneva on October 16, 1973, estimated the loss sustained on the world following closure of the Canal at 7 billion dollars during the period from mid-1967 until 1971, and an annual rate of 1,700 million dollars.

Characteristics of the Present Canal:

- The Canal was opened for navigation on November 17, 1869.
- Length: 173 kms. — Breadth between buoys: 110 m. — Permissible draught: 35 feet.
- It saves from 17% to 60% in distance between East and West.
- Longest Canal in the world with no locks and deepest Canal after execution of its development project.
- Able to be widened and deepened when required.
- A speed limit is imposed in the Canal; it varies from 11 to 15 kms. per hour, according to the category and tonnage of ships.
- On average, a ship takes 15 hours to transit the Canal.
- Vessels up to 60,000 tons fully loaded and up to 250,000 tons in ballast are allowed to transit the Canal.

Evaluation of traffic and the Development Project

Now, the third year following resumption of navigation on June 5, 1975, confirms to the whole world the fact that the Suez Canal is really an artery linking the West and the East servicing world trade. The following figures make it more evident.

The number of vessels that transited the Canal since June 5, 1975, until the end of last May amounted to 51,862 vessels totalling 555.3 million tons net (Canal tonnage). The third year witnessed the transit of 20,703 units totalling 222.8 million tons net compared with 12,388 units totalling 117.5 million tons in the first year; the increase is thus 87.8% in number and 89.6% in net tonnage.



An S.C.A. dredger participating in the execution of the development project while regular navigation in the canal is organised.

During the active period in 1975, the daily average number of transiting vessels was 26.9 units, in 1976 it became 46.4, in 1977 it expanded to 55.1 and in the period from January, 1978, to the end of last May it stepped up to 60.3 units, against 58.2 transits in the year 1966 before the closure of the Canal.

The daily average net tonnage expanded as well, from 240,000 tons during the active period in 1975 to 840,000 tons during 1978, the increase of 266.7% is thus registered.

Traffic in the Suez Canal by Category of Vessels:

Tankers Since the re-opening of the Canal until the end of last May, 6,956 tankers transited the Canal totalling 194.6 million tons net and 393.7 million tons deadweight.

To point out the development in the sizes of transiting tankers, the following table gives a distribution of their number by size:

Up to 100,000 tons	6,031 tankers
From 100,000 to 200,000 tons	661 tankers
Bigger than 200,000 tons	264 tankers

It is noteworthy that tankers of more than 100,000 tons were not allowed to transit the Canal before its closure.

Vessels other than Tankers:

Traffic of these vessels registered a noticeable increase both in number and net tonnage and this year witnessed the transit of 17,763 units totalling 155.5 million tons, equal to 230% of their traffic in 1966.

In the meantime, the average net tonnage per vessel also expanded from 6,017 tons in 1966 to 8,755 tons this year.

The Development Project:

The first stage of the development project aims at stepping up the west cross-section of the Canal to 3,600 sq.m. and the draught from 35 feet to 53 feet. Volume of works equal 1.25 that was necessary for digging the present Canal and 2.25 that was necessary for digging the Canal at the time of nationalisation.

This stage is scheduled to be completed by mid-1980 and it is most essential for the Canal to enable as many loaded tankers as possible to be received. It was able before its closure to receive 74% of the world tanker tonnage against 25% at present due to the increase in the size of tankers during the closure of the Canal. Nevertheless, the percentage will come up to 50% after the execution of the first stage apart from most of the world tanker fleet either in ballast or partially loaded. Total cost of the first stage is estimated at 1,150 million dollars of which 660 millions are earmarked in foreign currency.

In the meantime, all studies forecast a noticeable increase in the Canal tonnage following execution of the development project according to the following table:

	1977	78	79	80	81	82	83	84	1985
Canal revenue from oil following development project	150	160	155	239	278	393	537	710	728
Canal revenue from oil in case development project is not executed	150	160	155	113	104	93	18	73	88

Studies also show that the Canal revenue, following the development project, will develop as follows:

	1977	78	79	80	81	82	83	84	1985
Total Canal revenue following development project	375	400	381	541	668	896	855	1,045	1,200
Total Canal revenue in case development project is not executed	375	400	381	388	394	396	399	408	421

Execution of the first stage of the Suez Canal development project:

Earth Removing Works:	32 sites
— Number of working sites	32 sites
— Number of working contractors	8 contractors
— Volume of work completed	8 million cubic metres
— Percentage of progress	80%
Revetment Works:	
— Length including Port Said and Deversoir by-passes	175 kms.
— Working sites	5

Arthur Smith reports on the background to the plan for further redundancies at the machine tool company of Alfred Herbert

A new bid to halt the spiral of decline

RENEWED EFFORTS are being made to halt the seemingly inevitable spiral of decline of Alfred Herbert's machine tool business. The company, once one of the world's leaders in its field, has been subject to a series of reorganisations over the past decade which have seen the workforce cut by more than half, from around 11,300 in 1970 to the present 5,500.

Now, less than three years after being rescued by the Government, management is seeking to push through another 720 redundancies, most of them at the Edgwick plant in Coventry at the very heart of the empire created by the late Sir Alfred Herbert. The move has caused predictable outcry from the trade unions at Edgwick, where around 300 workers left under a voluntary scheme earlier this year. And there are real fears that this, the company's biggest plant, once reduced to the planned 900-strong work force, could become a candidate for total closure.

Management has been forced to take tougher action than it would have wished because of deep recession in the machine tool division's poor sales performance in the early months of the year. The company submitted a review of its corporate plan to its owners, the National Enterprise Board, only last month indicating that the trading situation had deteriorated considerably since the original plan prepared at the end of last year. In the face of low demand both at home and overseas, orders are well down on forecast, particularly for exports and for the more traditional machine tool products produced by the Edgwick plant. The company is also paying the penalty for having continued to manufacture for stock throughout last year in order to maintain employment in the hope of

an upturn in demand which has not materialised. The present efforts to reduce the labour force, costs and bring capacity back in line with demand, have become all too familiar. From its ascendancy in the immediate post-war years in both domestic and world markets, Alfred Herbert has seen its position steadily eroded. By the early 1960s, criticism of the company's alleged conservatism in design and sluggish response to technical developments began to make itself felt.

Boardroom changes saw the company embark upon two ambitious projects in 1966 with the purchase of BSA's machine tool interests and a joint manufacturing venture with Ingersoll, a U.S. milling machine company. The objective was to exploit the growing market for computer-controlled machines aimed particularly at the needs of the international motor industry. Though Herberts paid out £1m in dividends to Ordinary shareholders in the six years up to 1968, profitability was on the decline.

Troubles intensified with the industry suffered in 1970-71. With losses climbing to nearly £5m, the labour force was trimmed by a third to just over 7,000, stocks were cut and the cash flow position was improved. Herberts Ingersoll, in which the UK company had invested £2.2m, went into receivership in June 1972.

Problems

The three-day week of early 1973 coupled with rampant inflation added to Herbert's financial problems and held back necessary investment upon new plant and products development. By late 1975 the Government was forced to step in to prevent total collapse. It provided a £25m equity injection

to replace fixed interest debts and losses and a further £1.25m to buy out remaining shareholders. Sir John Buckley, the man who turned round Dave International into a successful company, was called in by Mr Eric Varley, the Industry Secretary, to do a similar job for Herbert. He found himself chairman of a company which had piled up losses totalling around £27m in the previous seven years.

He quickly highlighted the problems which he believed should be tackled: capacity was too great to meet even the most optimistic market forecasts; management was inefficient and over-centralised; and the product range limited and often outdated.

Mr Walter Lee, recruited as chief executive from Tube Investments' machine tool division where he was managing director, introduced eight different profit centres.

"The objective we are still pursuing is to decentralise as much as possible to give each unit control, responsibility and accountability for performance."

He argues that it is wrong to view the company as a whole. Even the four machine tool manufacturing plants are treated as separate profit areas, with 90 workers at Woking, specialising in the supply of control systems for the machine tool sector; this is an area which is really an Edgwick problem. It is that plant that has been the principal drain on cash and profits.

Operations at Alfred Herbert are organised in three broad divisions, each with its own managing director. Of the total £54m turnover last year, the machine tool division accounted for around £24m, of which £4m represented distribution of other manufac-

ture goods rather than tooling division, which manufactures and distributes products such as dies and micro-bore equipment. It made a profit after interest of £844,000 on a £16m turnover. The controls and instruments division also showed a surplus of around £500,000 on a £4m turnover.

The tooling division with five manufacturing sites and 1,240 employees, is seen as a profitable growth area. The sales and distribution operation, currently based at Edgwick, is scheduled to move shortly to a new warehouse and office complex at Exhall, Coventry, which it is hoped, will increase distributing capacity by 50 per cent.

Profitable

The two operations embraced by the controls and instruments division are scheduled for an important role. Herbert Sigma, a Letchworth-based subsidiary, has a staff of 370 involved in the development and manufacture of measuring and inspection equipment, primarily for the engineering industry.

Herbert Numerical Controls, with 90 workers at Woking, specialises in the supply of control systems for the machine tool sector; this is an area which is really an Edgwick problem. It is that plant that has been the principal drain on cash and profits.

Within the machine tools division, the principal debate is whether to slim down Edgwick operations in the hope that losses can be stemmed. But the risk must remain that unless the redundancies can be negotiated smoothly and in one place than to scatter quickly, manufacturing might

Mackadow Lane, Birmingham, half completely. Spare capacity run the risk of steadily reducing capacity at each in turn."

Mackadow, which supplies clear to the shop stewards that it does not have the resources to make redundancy payments very different from those made in the past. The unions, making their demands on awards made by Massey Ferguson, at the nearby tractor plant, and by the British Steel Corporation, are seeking gross payment of around £10,000 for a man with 20 years service.

The gap between the two sides is wide. The unions know that by picketing the Edgwick plant they can hold up supplies to the profitable tooling division—a stoppage which would cost the company around £500,000 a month. But the damage inflicted would be self-defeating as it would almost inevitably lead to the loss of the remaining 900 manufacturing jobs at Edgwick.

But in the management debate that preceded the decision to tackle the Edgwick problem arguments were not always one way. One body of opinion held that a more sensible solution to the problem of over-capacity would be to close not only the Mackadow plant but also the Red Lane factory in Coventry, employing 440, and concentrate production at Edgwick.

Such a move, it was suggested, would present the opportunity to operate plant facilities at a more realistic level of capacity and spread overheads. Sale of the Red Lane site, worth perhaps £1m, and the Mackadow site, £2m, together with surplus plant and materials, would realise much-needed cash.

In the words of one senior executive: "It would be far better to consolidate production at Edgwick, upon the new range of products presents a strong argument for closure now, in order to introduce the machines at Mackadow.

The strategy adopted by the Herbert Board, however, is merely to slim down Edgwick operations in the hope that losses can be stemmed. But the risk must remain that unless the redundancies can be negotiated smoothly and in one place than to scatter quickly, manufacturing might

with head office staff, from the old-fashioned administrative buildings at Edgwick to Draywood House, a new office block and showroom. A specialised field sales team will be retained but the aim will be to get an earlier and stronger involvement of the individual plants in the sales effort.

The issue at the centre of the immediate cash flow problem is the decision of the company to carry on building machines for stock through last year. Interest on the stock, which currently stands at £7m, is a heavy drain on finance.

The interesting question is whether it was simply a bad error of judgment or whether management was inhibited from taking tough action sooner by the fact that it is supported by Government money.

In its defence, Herbert might argue that many other companies expected the market to improve. It would have been costly in redundancy payments, and there was the risk of losing valuable skilled labour. The NEB has given the company a fairly free hand and there is no suggestion of political interference.

Whatever the reason for the delayed response, management now seems to have steered itself to the task. Attention will now focus upon the redundancy negotiations at Edgwick, and whether the company can achieve the smooth rundown that it requires.

Alfred Herbert, under a series of different management teams, seems to have been at this point before. Each cutback is presented as the one that should herald a revival. The present Government has placed

centralised and changes will be effected later this year when Buckley and must gamble that his judgment will be correct.

Sales and marketing functions are still considered too

centralised and will be effected later this year when Buckley and must gamble that his judgment will be correct.

Letters to the Editor

Scope for the innovators

From Mr. A Fox

It was perhaps fortuitous but particularly appropriate that David Fishlock's article "New hope for the innovators" should appear above a letter entitled "Who would want to invest?" (July 24). It most clearly illustrates the undoubted problems affecting British technology in the utilisation of ideas.

It certainly appears that British industry/government has become far more circumspect both in its ability to react speedily and in its view of risk. Our gambling instincts with respect to industrial application of innovation appears to have declined in direct proportion to the increase in our personal gambling habit. So many times the need to eliminate or quantify all risk statutes and causes projects to be abandoned. I believe that this to be a basic flaw in our thinking process. To quote De Soto's Law—"An idea can never make the best use of available information"—but so often we wish to see every problem envisaged and solved before it is even encountered.

We seem also to be greatly influenced and possibly enamoured of the classic failure, like David Fishlock I believe NSM failed because the product simply wasn't good enough. It did not possess all the qualities of a good smoke.

Having recently listened to Mr. Malpas's lecture "Engineering excellence in manufacturing processes," I was tremendously encouraged that someone was attacking and succeeding in changing some of the basic thinking in my own profession of chemical engineering. I believe, however, there is still a long way to go in creating an environment in which creative thinking is supported and in which risk is taken. Indeed there are many papers which show that utilisation of innovation is most often practised in smaller companies for whom the risks generally are greater.

In the same paper, Malpas shows that whereas our ability to conceive and manage chemical complexes, our chemical engineering contracting skills are the equal or better than any other in Europe, our ability to provide the hardware for the projects, our process equipment and manufacturing skills, is in many major areas lagging behind. An example perhaps again of the ability to think but not to do. To quote Malpas, in answer to a question "discounted cash flow is the enemy of strategy."

It is pleasing to hear that Mr. Davies is to encourage the application of ideas, and to learn that he has added engineer to his title, but bearing in mind his aims and causes me to wonder about the order. Mr. Davies has written in the past of the three ages of industrial chemistry and makes the contention that the vast costs of introduction of innovation at the present time have militated against its uses. If he has not already done so, I feel Mr. Davies should rapidly mount a study into the essential requirements of viability. Many times evaluations are carried out to carry risk only to find they have contributed little useful data for the decision taking process. How many manhours are expended fruitfully and what are the really important questions to ask? Let us study success a little more and analyse failure some what less.

A footnote to this letter is said that a creative engineer

and thinker of Mr. Malpas's calibre should be leaving the country for what has been quoted in the press as "tax reasons." But that again is another British environment problem.

A. G. Fox
28, Arundale Road,
Ladypuridge, Bolton.

Liberty in Iran

From the Press Attaché

Imperial Iranian Embassy
Sir—A number of allegations made at a Teheran Press conference on July 11, of the Committee for the Defence of Liberty and Human Rights, and reported by Andrew Whitley on July 12, require a reply.

It is ironical that the committee spokesman, Mr. Mehdji Bazargan, should be lamenting an erosion of freedom for dissidents since the inception of the Government's liberalisation programme, while he was enjoying free access to the Press in an open forum.

Mr. Bazargan claimed at the Press conference that acts of torture had resumed, a baseless allegation. The Iranian Government has repeatedly stressed that torture no longer has a place in Iran, and instructions have been issued to that effect. Any allegation to the contrary, unless it can be substantiated, is as evil as the act itself.

Mr. Bazargan also claimed that demonstrators, imprisoned in Isfahan for their illegal activities but not beaten up in prison by other prisoners. Again the charge, as he states it, is groundless. The facts are that firstly, the number of demonstrators imprisoned in Isfahan fell far short of the figure produced by Mr. Bazargan; secondly, while a prison disturbance did take place, it involved inmates serving sentences for other offences and not those detained on charges of anti-Government activities.

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COMPANY NEWS

Improvement continues at Renwick Group

THE IMPROVEMENT evident last year at the Renwick Group has not been incurred again in freight activities, particularly on the international side. The Board took radical action in relation to the freight division when performance deteriorated again during the second half and the group had the resources available to withdraw from shipping and forwarding operations and from the Dutch transport company.

With the financial and trading bases largely reconstructed, the group would have every opportunity to prosper should there be a rest and sustained period of industrial economic growth, says Mr. Wilson.

Due to the increase in working capital required to service the strong development in the manufacturing companies and to ease credit pressure in freight, borrowings have not been reduced yet to the targeted levels.

Nevertheless, some progress has been made in managing trading operations, should improve this position during the current year.

For the year ended April 1, 1978, profits before tax increased from £43.6m to £1.04m on turnover of £43.6m against £38.4m.

The dividend is 10 pence per share. It is also planned to increase the authorised share capital by 2m ordinary shares.

Profits of Western Fuel Company, in which Renwick holds a 30 per cent interest, exceeded £1m, a record. The company had made a good start to the new year, the chairman says.

The chairman says the year's profit would have been materially

greater if substantial losses had continued into the current year, Mr. C. W. Wilson, the chairman, tells members in his annual report.

With the financial and trading bases largely reconstructed, the group would have every opportunity to prosper should there be a rest and sustained period of industrial economic growth, says Mr. Wilson.

All remaining goodwill relating to the group's freight business has been written off as an extraordinary charge.

After doubling sales in the previous year, continued demand for all craft produced by Marine Projects, coupled with maximisation of production within existing facilities, resulted in a further increase of 45 per cent in turnover for the year. Exports to Western Europe continued to account for a high proportion of these sales.

Reorganisation of the business at Newport has progressed well and further improvement is expected over the months ahead. The new franchise vehicle distribution at Plympton have not come up to expectations and a DAF franchise has been added to the existing Dodge to broaden the product range.

The freight sites at Bradford and Greenwich have been retained as UK transport, warehousing and distribution centres, which is a type of business on which all efforts of the fined down division are concentrated, to develop a profitable future.

New depot facilities are also in operation at Avonmouth to take advantage of increased business generated from recent development in that port.

Devon Conversions will continue to manufacture Volkswagen motor caravans and buses and, to increase its share of the total market, vehicles from other manufacturers are being studied for the capital employed cannot be suitable. However, the poor regarded as immediately achievable.

Despite the reduction in size of this division and its ability now to concentrate on fulfilling its basic role free of extraneous activities, an adequate return on

the capital employed cannot be

achieved.

Meeting, Paignton, August 22 at 2.30 p.m.

Kellock scheme effective

The scheme of arrangement merging Kellock Holdings and Belgrave Assets was approved by the High Court on July 24 and became effective on the 27th. The securities of Kellock will be delisted in under rule 18(2) of the Stock Exchange from today.

The capital of Kellock now consists of 241,165 ordinary shares, 317,822 11 per cent convertible irredeemable cumulative £1 preference shares 1993-98, and 420,644 convertible irredeemable subordinated variable rate unsecured loan stock of 10p each.

Unaudited interim profits of Kellock for the six months to June 30, 1978, were £69,114 (£86,797). Earnings per share were down to 9.16p (13.49p) or 2.38p (4.29p) diluted.



Freddie Mansfield

Mr. Nicholas Coral, chairman of Coral Leisure Group, who is expected today to announce the first half results.

Tesco considering special offer to shareholders

BY DAVID CHURCHILL

PROFITS IN excess of the record expansion of activities into £30m pre-tax seen in 1976-77, are Australasia. Benefits from this forecast for the current year at Tesco Stores (Holdings).

The directors are also investigating ways of increasing the return to members in light of dividend controls.

Francis Parker: Mr. R. K. Porter, the chairman, told the annual meeting. However, he thought a free issue of interest-bearing notes such as had been made by General Electric Company might prove too expensive for Tesco.

Recently the company had sold, exchanged or completed the sales of some £2.5m worth of land and a further £0.5m is currently under negotiation. He added that the continued effort in negotiating future land sales and re-deploying the proceeds would result in further improvement.

Jonas Woodhead and Sons

Mr. Ernest Simpson reported that the general level of demand was not slightly better than in 1976-77. In addition the sharp increase in sales, which were up 42 per cent in 1977-78, had created unprecedented demands on the group's distribution network.

This had resulted in extra non-recurring costs of over £1m relating to the hire of transport and temporary warehouse accommodation, he explained.

Mr. Porter said the effect of discounting on profits had been "fully anticipated in our strategic plan."

At other annual meetings the chairman reported as follows:

UKO International—Sir Ian Morrow, deputy chairman and managing director, said "for the first quarter sales both in ophthalmic and catering were ahead of last year, and profits were about the same."

Lindustries—Overall profit for the first quarter showed a satisfactory increase, said Mr. W. E. Luke. The improvement was coming mainly from engineering companies with the textile side less than a year ago.

"Given a full year we should once again be able to show an increased profit at the end of the year."

Electronic Rentals Group—Mr. M. A. Fry, said that with three months' figures of the current year now available, he could confirm that a further substantial advance in results could be expected in the current year.

A deal would be announced shortly in connection with the

Financial Times Monday July 31 1978

Courts expand its property portfolio

BOARD MEETINGS

FURTHER properties were purchased by Courts (Furnishers) at favourable prices during the year to March 31, 1978, and these together with the existing portfolio have in an estimated sum of £7.6m surplus over book value of £4.04m.

Mr. Edmund G. Cohen, chairman, says the building up of a strong balance-sheet is not considered in any way contrary to the efficient development of the group. In some cases a measure of short term profit is sacrificed for the long term good of the group, but this is just one example of the conservative policies which the directors follow which help to ensure continued profitability.

Of the 100 stores currently trading worldwide, 60 are freehold and 49 leasehold. It is estimated that of the more than 12 square feet of net showroom area throughout the group, 0.74m square feet is freehold. Many of the leased properties are held on long leases and on favourable terms with infrequent and some times without rent reviews.

Certain other leaseholds overseas contain options to purchase the freehold at some future date at a pre-determined price. There are also many freehold properties held which are not shops owned but not operated by the group, and houses and flats in the UK and overseas which are included in the group's property assets.

In 1977/78 new stores were added in the UK at Truro, Clapham Junction and Sandringham, while the lease of the store at Richmond, Surrey was sold with completion in the current year. In Australia a store was acquired at Toowoomba, Queensland and since the year end a new store

has successfully opened in Darwil.

For the year to March 31, 1978, as reported on June 20, taxable profits improved marginally from £4.87m to £4.89m. The directors described trading conditions as difficult for much of the year and in fact the second half did show a £17.000 downturn.

However, the chairman says that trading conditions in the UK and overseas so far in the current year have been considerably and in this stage both assets and profits are ahead of those for the corresponding period.

Provided this trend continues the group should again be able to achieve satisfactory results, he adds.

The AGM of the company will be held at Crown House, Morden, Surrey on September 27 at 11 am.

FT Service—calculation of dividend cover

NOW THAT dividend controls have eased slightly, companies will be increasingly anxious to see if they qualify for the new dividend cover loophole.

Companies like British Petroleum, with large overseas earnings, pay correspondingly only a little tax in the UK.

In these cases the Financial Times calculates cover by using the gross dividend figure and adding back to net earnings the maximum amount of national ACT payable.

In response to queries from many readers, it should be explained that the column headed "cover" in the Share Information Service of the Financial Times is worked out on a variable basis, depending on how much corporation tax a company pays.

The vital component in calculating dividend cover by the FT is the maximum amount of corporation tax payable by a company.

Taking the example of Tube Investments in the year to December 31, 1977, earnings attributable to shareholders total £4.4m, the net dividend paid to £1m while the total corporation tax payable was only £2.5m.

By adding £1.6m (total ACT recoverable) to attributable earnings, making a total of £6.4m, the snag, insofar as it relates to corporation tax, is that cover works out at 2.92 times

corporation tax bill is less than with a multiple of just over four if no adjustments are made.

This advertisement is issued in compliance with the requirements of the Council of The Stock Exchange. It does not constitute an invitation to any person to subscribe for or purchase any Preference Shares.



(Registered in England No. 730129)

Capitalisation Issue

of 1,282,499 10 per cent.

Cumulative Preference Shares of £1 each.

The Council of The Stock Exchange has admitted the above Preference Shares to the Official List. Dividends will be payable in advance in equal half-yearly instalments on the March 1st and September 1st in each year. The first payment, amounting to 5.9863p per share (net of the associated tax credit), will be made on September 1st 1978, in respect of the period July 27th 1978 to February 28th 1979 to holders on the Register on August 18th 1978.

Particulars relating to the Preference Shares are available in the Exel Statistical Service and copies of such particulars may be obtained during normal business hours on any weekday (Saturdays excepted) up to and including August 14th 1978 from:-

N. M. Rothschild & Sons Ltd.,

New Court,

St. Swithin's Lane,

EC4P 4DU,

or

L. Messel & Co.,

Winchester House,

100 Old Broad Street,

London EC2P 2HX.

JULY 31st 1978.

KCA INTERNATIONAL LIMITED

1977 Audited Results at a Glance

	1977 £'000	1976 £'000
Turnover	26,275	17,722
Profit (loss) before taxation	1,975	(7,567)
Earnings per share	3.0p	—

In his Review, the Chairman and Chief Executive, Mr. Paul Bristol, said:

"Now that we have weathered the storms of the past two years, it is time for KCA International to move from the largely defensive position that resulted from the Algerian situation and turn our attention and efforts to the positive aspects of your Company's current strengths and future potential. While it is necessary to note the substantial losses incurred in Algeria during 1976 and 1977, it is equally important to note the Company's return to profitability for the year with pre-tax profits of £1,975,000, and the renewed financial stability as a basis for future growth which will result in an increased profit for 1978."

Copies of the 1977 Report and Accounts may be obtained from The Secretary, KCA International Limited, 9th Floor, Berkeley Square House, Berkeley Square, London W1X 6BY.

LOCAL AUTHORITY BOND TABLE

Authority (telephone number in parentheses)	Annual gross interest	Interest payable	Minimum sum	Life of bond
Barnsley Metro. (0226 203222)	11	1-year	250	5-7
Knowsley (051 548 6355)	11	1-year	1,000	5-7
Poole (02013 5151)	104	1-year	500	5
Poole (02013 5151)	11	1-year	500	6-7
Redbridge (01-478 3020)	11	1-year	200	5-7
Thurrock (0375 5122)	11	1-year	300	4
Thurrock (0375 5122)	11	1-year	300	3

FINANCE FOR INDUSTRY TERM DEPOSITS

Deposits of £1,000-25,000 accepted for fixed terms of 3-10 years. Interest paid gross, half-yearly. Rates for deposits received not later than 11.8.78

Terms (years) 3 4 5 6 7 8 9 10
Interest % 10 11 11 11 11 12 12 12

Rates for larger amounts on request. Deposits to and further information from The Chief Cashier, Finance for Industry Limited, 91 Waterloo Road, London SE1 8AF (01-823 7822, Ext. 177). Cheques payable to "Bank of England, a/c FFI". FFI is the holding company for ICFC and FCL.

European Arab Bank
The Gulf Bank t.s.c.
Kuwait Financial Centre S.A.K.
Kuwait Foreign Trading Contracting & Investment Co. (S.A.K.)
Kuwait International Finance Company S.A.K.
"KIFCO"
National Bank of Abu Dhabi
The National Bank of Kuwait S.A.K.
Nederlandse Credietbank N.V.
Société Arabe Internationale de Banque (S.A.I.B.)
Société Centrale de Banque
Union de Banques Arabes et Françaises - U.B.A.F.
Wardley Middle East Limited
Wood Gundy Limited

Alahli Bank of Kuwait (K.S.C.)
Arab Finance Corporation S.A.L.
The Arab and Morgan Grenfell Finance Company Limited
Arab Trust Company K.S.C.
B.A.I.I. (Middle East) Inc.
Bahrain Investment Company B.S.C.
Bank of Bahrain and Kuwait B.S.C. - Kuwait Branch
Bavaria's Vencisbank International Société Anonyme
Burgan Bank S.A.K. - Kuwait
Byblos Arab Finance Bank (Belgium) S.A.
Citicorp International Group
The Commercial Bank of Kuwait S.A.K.
Donaldson, Lufkin & Jenrette Securities Corporation

First Boston AG

Kuwait Investment Company (S.A.K.)

Abu Dhabi Investment Company

American Express Middle East Development Company S.A.L.

Arab African Bank-Cairo

Basket costs less for first time since March launch

BY OUR CONSUMER AFFAIRS CORRESPONDENT

THE FIRST fall in the cost of the Financial Times' Grocery basket since it was re-launched last March occurred this month. The grocery basket index, based on the surveys of 25 Financial Times shoppers in supermarkets throughout the U.K., fell by 1.8 per cent to 102.41.

This was mainly due to a sharp seasonal drop in fresh fruit and vegetable prices. But this reduction was balanced by small rises in most other sections, fresh meat for example.

The fall in fruit and vegetable prices—the total bill fell by almost 155 during July—came after prices had gone up steadily during the first six months of this year.

In July prices of new potatoes and tomatoes were down substantially, accounting for much of the fall in the fruit and vegetable bill.

New potatoes were selling at about 4p or 5p a pound, often little more than half their cost in the previous month.

Tomatoes showed more variation in price—at between 20p and 35p a pound—but most shoppers were paying more than 10p a pound less than in June.

THE FINANCIAL TIMES SHOPPING BASKET JULY, 1978

	July	June
Dairy produce	474.28	471.57
Sugar, tea, coffee, soft drinks	182.41	179.42
Bread, flour, cereals	232.12	231.31
Preserves and dry groceries	86.90	84.33
Sauces and pickles	40.68	40.45
Canned goods	156.40	155.02
Frozen goods	181.43	182.60
Mkt. bacon, etc. (fresh)	435.70	427.48
Fruit and vegetables	205.39	259.90
Non-foods	181.14	182.85
Total	2,177.45	2,125.13

Index for July: 102.41.

1978: March 100; April 101.77; May 103.11; June 104.18; July 102.41.

Call to cut phone bills

AN MP has called on the Post pensioners the telephone is their Office to reduce at least by half only contact with the outside world. Yet in many cases rental charge is the factor which prohibits pensioners from having a telephone.

Mr. Walter Johnson (Lab., Derby South), has written to Sir William Barlow, chairman of the Post Office, urging him to do this "out of the huge profits they are now making."

He said: "For thousands of the benefit as well."

COMPANY NOTICES

BANQUE EUROPEENNE D'INVESTISSEMENT

7% Loan

Lebanese Pounds 50,000,000

Bona holders are informed that £1,250,000 of the above mentioned 7% loan will be drawn by the 31st July 1978, by the purchase of £12,500,000 in the market and only by the 31st July 1978, in the presence of a notary public.

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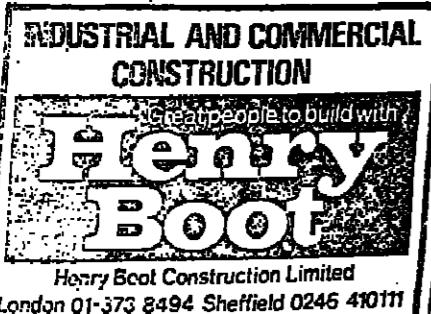
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